Fulbright Taiwan

Annual Report

2013 - 2014



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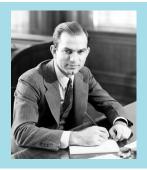
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"The Fulbright Program aims to bring a little more knowledge, a little more reason, and a little more compassion into world affairs, and thereby increase the chance that nations will learn at last to live in peace and friendship."

Senator J. William Fulbright



Video: What is the Fulbright Program? http://goo.gl/ocDFyM

VISION

"... a world with a little more knowledge and a little less conflict"

MISSION

Build Knowledge Exchange Culture Change Lives

Build Long-term Relationships

Symbolize Taiwan and American Friendship

Message from Joseph Bookbinder

On behalf of the FSE Board, I would like to thank Dr. Vocke and his stellar team for making the Fulbright Program in Taiwan such a great success. With the addition of the newest English Teaching Assistant (ETA) program in Taitung, we now have six ETA sites across Taiwan with more than 70 young American ETAs compared to only 28 five years ago. Our Fulbright ETAs show their dedication in language and cultural exchange well beyond the classroom. They read stories to young people at public libraries, volunteer at hospitals, and visit children in orphanages. Our Fulbright ETAs represent the best of America and are great cultural ambassadors.

I also want to express my gratitude to the Ministry of Foreign Affairs, the Ministry of Education, local government partners, host organizations, as well as others including the Formosa Plastics Group for their continued support of the Fulbright Program. I would also like to commend Dr. Vocke's leadership which has greatly enhanced FSE's financial strength. I am confident that exchanges between Taiwan and the U.S. will continue to flourish and expand under the Fulbright Taiwan program. Following last year's successful Cross-Strait Research Workshop and regional Fulbright conference, Fulbright Taiwan will continue to host similar events bringing these regional programs together again in 2015 and in the future. These forums offer the valuable opportunity for American Fulbright scholars and fellows to learn more about different perspectives on both sides of the Taiwan Strait.

Message from William Vocke

It was a good year. Thanks!!

Grant numbers grew; surprisingly problems declined; grant amounts increased; finances improved; quality of proposals rose; new media engaged; research on impacts begun, and generally high levels of satisfaction reported by grantees.

First, thanks for the vision that Senator Fulbright animated! He was right. For the vast majority of grantees this is a positive, life-changing event. The experiences and knowledge lift the individuals, and perhaps, later the world. The staff is honored to be a small part of that process.

Next, to Taiwan! Imagining a better place to spend a year is difficult. The island is stunningly beautiful; people are remarkably warm; the food is a gourmet's paradise; it's safe, clean, and digital. Perhaps it's a little warm, Mandarin is daunting, and cultural differences create challenges. However, there are few places where America is more respected and Americans more liked.

Then, to American hosts of Taiwan grantees. Wonderful education opportunities are served in an openhearted environment at universities across America. Partners at IIE, CIES, and DOS/ECA strive to make the program work.

Of course, local partners are essential, and they are generous and committed. The Board of Directors devotes immense time and energy, all *pro bono*. Funders are recognized on page 21, and they are the foundation of success.

Finally, thanks to FSE's staff who work smart, hard, and long. They embrace the Senator's vision, and also take service seriously. Dual, generally complementary goals are served: make each experience as meaningful as possible, and make the program strong. The vision invokes a journey which continues.



Joseph Bookbinder, FSE Board Chair; Chief of Public Diplomacy Section, AIT 董事長 周書龍先生



Dr. William C. Vocke, Jr. Executive Director, Fulbright Taiwan 執行長 李沃奇博士

I. Program Initiatives

To keep Fulbright relevant in an era of increasing costs, the Fulbright Taiwan Board significantly increased the stipends available for Taiwan Ph.D. students and scholars for studying and researching in the U.S. For American English Teaching Assistants (ETAs), 23 additional places were added bringing the number of American scholars, postdocs, language teachers, students, and professionals to 75 grantees. Below are the programs implemented or negotiated in 2013-14.

New Program Initiatives: For Americans

Americans who plan to visit East Asia have a destination with a strong and vibrant research community, a clean and convenient living environment, and an open-minded, friendly people. The Foundation for Scholarly Exchange (FSE) hosts the prestigious Fulbright Taiwan Scholarship Program and assists their next innovative ideas.

2013-2014

 For college graduates who are eager to explore a different culture, the English Teaching Assistant (ETA) Program hosted 23 additional ETAs for a total of 56. Included was a new 2nd year ETA program.

2014-2016

- Adding to the strong humanities and social science focus, the new "Cross-strait Studies Scholarship" supports researchers who focus on contemporary topics for mainland China and Taiwan, a maximum of US \$105,500 will be awarded for each scholar.
- The new "Postdoc Scholarship" supports up to 6 grantees who plan to work with Taiwan academic institutions.
- The new "MA Degree Scholarship" supports graduate students interested in International Studies, Communications, Design, or Agricultural Economics, with tuition waiver, round trip airfare, and monthly allowance. These MA programs are taught in English and are offered at National Taiwan University (NTU), National Chengchi University (NCCU), and National Cheng Kung University (NCKU).
- A Distinguished Teacher Award for K-12 scholars will bring two experienced teachers to Taiwan for a semester to study, undertake a project, and provide classroom expertise.

New Program Initiatives: For Taiwanese

Scholarships were increased, and several new distinctive fellowship opportunities were created. In addition, Mandarin teaching is an area of increasing concentration for FSE.

2013-2014

 Foreign Language Teaching Assistants (FLTAs) were recently added to the FSE program. These young Taiwanese teach or are trained to teach English, and go to the US for one year. They teach and assist Mandarin education at American universities and take course work. They are provided tuition, housing, airfare, and a stipend. They return better prepared to teach English to Taiwan's students.

2014-2016

- For Taiwan students, an additional US \$2,000 provided for incidental allowance. Grant amounts doubled since 2011.
 One full fellowship of up to US \$48,500 and up to 10 partial scholarships of up to US \$15,000.
- For Taiwan Scholars, additional US \$3,000 was provided for incidental allowance with US \$100 monthly stipend increase. Grant amounts doubled since 2011. One full fellowship of up to US \$27,000 and up to 23 partial fellowships of up to US \$15,000.
- Fulbright-Formosa Plastics Group Scholarships
 <u>Early Intervention</u> and <u>Geriatric Health Promotion</u> are vital trends of social welfare in Taiwan. To build knowledge and promote exchange in these fields, FSE is cooperating with the Formosa Plastic Group, which has been working in these fields for years, for Scholars and Non-academic professionals.

• Graduate Study - LLM (Tulane University)

A new LLM scholarship is offered by FSE and Tulane University Law School in Louisiana, America's only state whose legal system is based on continental law.

"The Fulbright was absolutely essential to my research on the emergence of democracy in Taiwan. Taiwan plays a very critical role in U.S. interests in the Pacific. The experience has also been important for furthering institutional and individual collaboration between Taiwan and the U.S."

Charles Musgrove (2013-2014 Senior Scholar)



A Distinguished Teacher Award for K-12 will bring an experienced Taiwan teacher to America for a semester to study, undertake a project, and provide classroom expertise.

"Coming to Taiwan not just as an artist but as a Fulbright grantee has given me the platform to connect with Taiwanese artist in a deeper way. ... This project has taught me to be receptive to different ideas and ways of creating art and has allowed me to develop my identity both personally and as an artist."

Amber Kao (2013-2014 Fellow)





"Maybe my Chinese friends were right. Maybe we Americans don't yet understand the Chinese as well as they understand us. But I think with enough support from Fulbright, and with enough young and willing Americans coming to work at it, we can begin to change that equation."

Jason Protass (2013-2014 Fellow)

New Revenue & Sponsors

The year of 2013-2014 was a milestone for Fulbright Taiwan. One breakthrough was the success of its first corporate cooperation. Before 2010, FSE was legally restricted in fundraising. With a new exchange letter between the Taipei Economic and Cultural Representative Office (TECRO) in the United States and the American Institute in Taiwan (AIT), Fulbright Taiwan can now develop strategic partnerships with the private sector.

2013-2014 New Sponsors

- Taichung City Government, supports 10 new ETAs.
- Kinmen County Government, supports 10 additional ETAs.
- Taipei City Government, supports 3 new second year ETAs.
- Department of State FLTA Program, supports three, five, seven FLTAs in 2011, 2012, 2013 respectively.

2014-2016 New Sponsors

- Formosa Plastics Group (one of the top companies in Taiwan) supports 2 Taiwanese to do research in America, and 6 ETAs to teach in Taiwan.
- Ministry of Foreign Affairs (MOFA), supports two new Cross-strait Study scholars to Taiwan.
- Tulane University, LLM provides grants for qualified undergraduate students to pursue master of laws (L.L.M.) in Tulane University in New Orleans, U.S.
- National Taiwan University (NTU), National Chengchi
 University (NCCU), and National Cheng Kung University
 (NCKU), Taiwan universities provide grants to support
 Americans pursuing their Master's degrees in Taiwan.
- Taitung County Government and MOE support 6 new ETAs.

EducationUSA

At the Foundation for Scholarly Exchange (FSE)

- Computer access, Library Services, and Research support: 50+/week
- Individual Consultations: 202+
- Thursday Night EducationUSA Presentations: 42
- Website Services: 117,393 hits
- Personal Online Consultations: 148+
- Hosted Presentations by U.S. Universities: 16
- Advising Sessions for Visiting U.S. Recruiters: 21
- Event Hosting or Test Proctoring for U.S. Universities or Alumni: 7
- Intern Training for Promotion: 13

Monthly Outreach to Kaohsiung

- Presentations at Kaohsiung Library and NSYSU: 21
- Individual Consultations at Wenzao U., Kaohsiung Library, and NSYSU: 37+

Other Taiwan-wide Outreach

- Staff Presentations to High Schools, Libraries, and Universities: 36
- Individual Consultations: 2+
- Video Link Presentations to Taichung Library: 13
- College Fair Support: 5

Promotion of EducationUSA at all FSE activities

II. Activities: Exchange Culture

Fulbright Taiwan held activities throughout the year in order to support and enhance grantees overall experience and success.

Orientation Program

- U.S. Grantee Orientation: On September 5th and 6th, the
 U.S. Fulbrighters had a busy two-day Orientation. A variety
 of topics were addressed, including: general policy, visa, image of Taiwan, cultural shock, sexual harassment, grantee's
 project introduction, etc.
- ETA Orientation: The ETAs participated in a month-long orientation starting from August 1st to equip them with useful knowledge and techniques for their challenging next 10 months. The ETAs were trained at their host cities or counties and paired with their co-teachers.
- Taiwan Grantee Predeparture Orientation: On May 24th,
 Taiwan Fulbrighters gathered in Taipei to learn from each other and from alumni about research and living in the U.S.

Fulbright Receptions and Dinners

Welcome: On September 6th, Deputy Director Remus Chen represented the Director of North American Affairs, Amb.
 Bruce Linghu (FSE Board Member) to welcomed the U.S.
 Fulbrighters in the Ministry of Foreign Affairs (MOFA). Mr.
 Chen spoke about "Relationships between U.S. and Taiwan" to emphasize the importance of U.S.-Taiwan friendship. A group of young diplomats participated and engaged in the networking session after the talk.



- ▲ U.S. Fulbrighters was welcomed by the Ministry of Foreign Affairs (MOFA)
- Welcome Reception: In the evening, American Institute in Taiwan (AIT) Director, FSE's Honorary Chair, Mr. Christopher Marut and the Board hosted the Welcome Reception to honor the U.S. Fulbrighters. About 150 guests attended the event, including host institution representatives and sponsors. Many Taiwan Fulbright Alumni also participated.



- ▲ Fulbright Scholars, Fellows and ETAs at the Midyear Conference on Jan 15-17, 2014.
- Thanksgiving Dinner: On November 15th, AIT graciously hosted Thanksgiving for the U.S. grantees and families.
- Farewell Dinner: On May 23rd, AIT Director, Mr. Christopher Marut hosted a Farewell Party for the U.S. grantees returning to and the Taiwan grantees going to the United States. At this event, 10 ETAs received "Outstanding Fulbright ETA Performance Awards" to acknowledge their contribution over the past semester.

Enrichment programs

- On September 7th, U.S. grantees were introduced to three historical sites in Taipei, including: the Chiang Kai-shek Memorial Hall, the National 228 Memorial Museum, and the National Museum of History.
- On November 15th, the U.S. grantees were invited by Dr. Irving Huang (Fulbright Taiwan Scholar 2007) to visit Tamkang University, the famous Fort San Domingo, and riverside old street in Tamsui District. The Vice President Wanqin Dai greeted the grantees. Ms. Julie Chiu, the Deputy Director-General of International & Cross-Strait Education in Ministry of Education (MOE) presented "Taiwan's Education Overview," pointing out the strengths of Taiwan's K-12 Education. Dr. Alexander Chun-chieh Huang, Chair and Assistant Professor from Graduate Institute of International Affairs & Strategic Studies spoke about "Mainland policy and crossstrait relations," providing intriguing insights on the U.S.-China-Taiwan relationship.
- At the Midyear Conference, cultural engagement activities were designed into the program, including a visit to the Yingge Ceramics Museum, and a Chinese calligraphy workshop with Dr. Chao-Ming Chou, a passionate calligrapher.
- ETA cultural enrichment activities, including host families, are extensively arranged by the partner counties.

Midyear Conference

From January 15th to 17th, a three-day gathering for the U.S. Scholars, Fellows, and ETAs was held at Dabangan, a popular hotspring resort near Taipei. All the grantees shared their preliminary reports on research and teaching.

Cross-Straits Research Workshop

From March 11th to 13th, a three-day workshop was held in Taipei for the U.S. researchers based in China, Hong Kong, Macau, and Taiwan. Seventy people attended.



▲ At the Cross-strait Research Workshop, President Ma Yingjou's keynote speech on "The Future of Taiwan."

The event featured panel discussions with leading academics and practitioners, keynote speeches from important figures, and workshops with researchers from a wide rage of academic disciplines. Panels included: International Affairs; Economic Trends and Forecasts; China Focus; Creativity, Popular Culture, and Media; Governments, Domestic Issues and the People; Religion, Gender, and Education; Environment, Energy, and Health.

Highlights were two keynotes. President Ma ying-jeou, spoke on "The Future of Taiwan," and took many questions from the Fulbrighters. A blue-green dialogue on "A Vision of China and Taiwan" by Dr. Chien-min Chao, Professor in the Graduate Institute of Development Studies, National Chengchi University and Dr. Joseph Wu, Executive Director of the Policy Research and Coordinating Committee, Democratic Progressive Party (DPP) provided a dramatic perspective.

The Ministry of Foreign Affairs (MOFA), National Taiwan University (NTU), and National Chengchi University (NCCU) provided generous support to make this event possible.

East Asia Pacific (EAP) Regional Meeting

From March 24th to 28th, FSE hosted the U.S. Department of State's East Asia and Pacific Regional Meeting for the EAP Fulbright administrators. The purpose is to create an opportunity for the participants to exchange experiences and to strengthen their Fulbright programs.

About 40 Public Diplomacy Officers (PAO), Cultural Affairs Officers (CAO), and Fulbright program Executive Directors from 21 counties participated. There were also 14 participants from the Department of State (DOS), the Institute of International Education (IIE) and the Council for International Exchange of Scholars (CIES).

Highlights includes a panel discussion by Susan Stevenson, the EAP Deputy Assistant Secretary for Public Diplomacy, Mary Kirk, the ECA Director of Academic Exchange Programs, and Thomas Hodges, the China PAO on "Looking Ahead." Hot issues included the selection process improvement, fundraising, and best practices for the Core and the ETA programs.

Participants interested in ETA programs also had the opportunity to visit the Yilan ETA program, the oldest ETA program in Taiwan, and to join the classroom observations.



▲ During the EAP Regional Meeting, participants joined the Yilan ETA observations.

Research & Teaching Support

- Host Visits: Executive Director, Dr. William Vocke and staff, paid personal visits to all the 9 scholars, 8 fellows, and 56 ETAs to provide timely emotional and practical support.
- Fellow (student) Proposal Meetings: To provide better direction and a supporting network for the U.S. fellows, FSE held special meetings for fellows to encourage their peers and Senior Scholars to provide academic advice and living tips to ensure that the fellows have a good start.
- ETA Workshops and Observations: Biweekly professional development workshops and classroom observations each semester were conducted for the ETAs and their co-teachers by TEFL trainers and advisors to provide ETAs strong and rigorous support on their professional and personal life. Weekly ETA Reports from 56 ETAs were also reviewed by professors and acted upon by staff.

III. Impact: Build Knowledge by Teaching & Research

In order to consolidate the impact of the Fulbright program, Fulbright Taiwan introduced the "Thought Leader Talk" series in 2012. The program invites U.S. Scholars & Fellows to give public talks on their research findings and their exchange experiences in Taiwan. The highlights of their Fulbright year can also be found at Online Journal "Research & Reflections" (journal.fulbright.org. tw) and YouTube Channel (video.fulbright.org.tw).

Thought Leader Talks

The following topics were presented by 2013-2014 grantees:

- The Next Asian Tigers? Economy in ASEAN: Dr. Daniel Indro
 presented his pedagogical activities that encourage students
 to analyze business opportunities and risks in the ASEAN
 countries from a Taiwanese company's perspective. (December 9, 2013)
- Xuanzang's Skull Buddhism, Nationalism, and Diplomacy in Modern Asia: Dr. Benjamin Brose discussed how Buddhist relics have been employed by modern political regimes to evoke patriotic sentiments at home and to establish diplomatic and economic alliances abroad. (April 2, 2014)
- Taking Back Space Chiang Kai-shek Memorial Hall and the Emergence of Democracy in Taiwan: Dr. Charles Musgrove discussed how the impressive Chiang Kai-shek Memorial Hall in central Taipei has defied the original intentions of its creators to become a popular lightning rod of democratic activity. (April 2, 2014)
- Dam(ned) Imperialism: The Case of the Wusantou Dam,
 Tainan, and Related Projects: In his talk, Dr. Philip Brown
 examined an unusual Japanese colonial enterprise that has
 been remembered not as the epitome of imperialistic evil,
 but as a highly laudatory development scheme, especially
 since democratization in Taiwan. (April 30, 2014)
- Normal

 Appropriate the adjusted so that normal cells are relatively unharmed.

 Normal

 Appropriate the adjusted so that normal cells are relatively unharmed.

 Normal

 Appropriate the adjusted so that normal cells are relatively unharmed.

▲ Teagan Adamson shares her research on cancer therapies

- Radical Spaces Merging Ancient and Current Technologies-Partnering in an Artistic Print Adventure: Professor Barbara Foster examined the influence of Chinese inventions of block printing, movable type, and technologies as related to current integrated practices in collaborative, traditional, and computer navigated technology in printmaking and education. (May 7, 2014)
- The Body as Instrument: Looking and Listening to
 Ethnicity and Identity: Amber Kao discussed modern and
 folkloric trends within Taiwanese dance, and the significance
 it brings to one's identity through her experiences training
 with Cloud Gate Dance Theater and collaborative projects at
 Taipei National University of the Arts. (May 6, 2014)
- New Perspectives on Old Buddhist Poetry: Jason Protass introduced fundamental problems and methods for the study of Buddhism and poetry. He illustrated his findings with examples from his year's research, and proposed directions for future development. (May 14, 2014)
- Cancer & Emerging Antibody Therapies: Teagan Adamson discussed how the implementation of bispecific antibodies may overcome current issues with cancer therapies, and outlined specific progress being made. (May 14, 2014)
- Conducting My Way Through Taiwan (Music....not Trains!):
 Professor Rodney Winther shared his conducting life at
 Shih Chien University, with the Taiwan Wind Ensemble, and
 through musical outreach. (May 21, 2014)
- An American Novelist in Taiwan: A Year Spent Writing and Teaching Fiction (and Making Egregious Mistakes in Mandarin): Professor Robert Siegel talked about the experience of living, writing and teaching at Tunghai University, in Taichung. (May 21, 2014)



▲ Eugene Gregory receives a certificate of achievement scroll from Joseph Bookbinder, the Board Chair

- The Militarization of Law in Eighteenth Century Qing China (1644-1912): the Case of Deserting Soldiers: Over the course of the eighteenth century in Qing China, increasing categories of criminal cases began to be processed within a militarized judicial track emphasizing speed, simplicity, and finality. Eugene Gregory discussed his finding of a significant structural change to China's judicial system that is well illustrated by criminal desertion cases. (May 28, 2014)
- Stylistic Cohesion in late Imperial Chinese Texts: The
 Promise of Stylometry in Studying Unofficial Histories: Paul
 Vierthaler explained new methodologies which allow us to
 explore stylistic relationships among late Imperial Chinese
 texts. These new digital humanities techniques may provide
 insight into the anxiety-ridden traditional classification of
 unofficial histories as novels. (May 28, 2014)
- Naval Perspectives on Asia-Pacific Maritime Conflict:
 Kirsten Asdal shared her experiences living and studying in
 Taipei in the past year and discussed what she has learned
 about Asia-Pacific international relations and regional maritime conflict. (June 4, 2014)
- Shared Inheritance: Ambiguity and Change in China's and Taiwan's South China and East China Sea Claims: Kimberly Wilson illustrated her research findings on both China's and Taiwan's maritime and territorial claims in the South China and East China Seas.

"...one of the most basic ways Fulbright helped me was by allowing me to use the Fulbright name. I did many interviews this year in which the interview respondent admitted during the interview that they recognized my fellowship, and even that they had previously been Fulbright grantees in the U.S." "There can't possibly be a more effective Fulbright commission anywhere else in the world."

Kimberly Wilson (2013-2014 Fellow)



▲ Kimberly Wilson's story will be available in December on Fulbright Taiwan YouTube Channel at video.fulbright.org.tw

- Taiwan's Experience with National Health Insurance: Eighteen Years, and What Do You Get? Healthier? Happier? Deeper in Debt? In 1995 Taiwan instituted universal health insurance in what had largely been a privately-financed, feefor-service system. The program has been widely popular but economically challenging, requiring politically-difficult adjustments to maintain solvency. Dr. Steven Fox shared his journey, reviewing the quality and outcomes of the implementation and the subsequent evolution of Taiwan's national health insurance. (September 17, 2014)
- Smart Sensors for Safer Bridges: Dr. Kenneth Loh explained his research which characterized the performance of a sensor prototype for monitoring bridge scour, which is the erosion of soil/riverbed materials by flowing water near bridge foundations that could cause collapse. (September 17, 2014)
- Chinese on Tour in Taiwan: How Travel is Changing the Taiwan Strait: Despite an ongoing territorial dispute, millions of Chinese leisure tourists have entered Taiwan since 2008. Ian Rowen provided his observation on their experiences, identified impacts on the island, and discussed the influences on Cross-Strait relations. (September 17, 2014)

"Research & Reflections"

"Research & Reflections" (journal.fulbright.org.tw) is an online publication of submissions from grant recipients. It is a platform to share their work, results, and experiences. Through this journal, FSE can further fulfill Fulbright's mission of cross-cultural understanding and knowledge-generation. A sample by Robert Siegel, Fragments from a Taiwan Notebook:

"The flight to Taipei was a 13 hour-long tunnel through about a million movies, and Taipei was a glimmer of signs in the dark. We've woken up in a gorgeous hotel room. Outside the window it's Times Square but with palm trees. Next, we drive south to Taichung. Maia: "I could get used to Taiwanese hospitality."

We're in Taichung, in a house on campus, and it's a little bit like living in Jungle Book. There are geckos walking across the ceiling and frogs in the kitchen. Outside there are cobras in the tall grass (we're told) and bats at dusk, peacocks and weird butterflies. The main road is lined with banyan trees and their branches look like they're dripping into the ground. Plus, it's really steamy. But the people are incredibly hospitable in a completely informal way, and the food is just astounding. Papaya for breakfast, mangoes like poems, a kind of red candied tofu...

At night any open space is utilized: lines of women shyly dancing to the music of a boom box, their exercise routine. Everyone in unison.

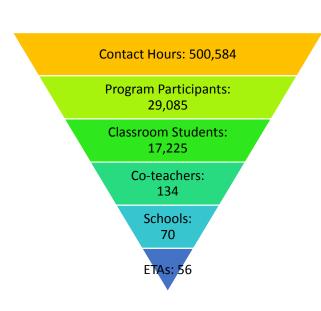
Whenever you hear a tinny rendition of "Fur Elise," it's a garbage truck passing by...."

Impact: Change Lives by Language Training

English Teaching Assistant (ETA) Program

The ETA program promotes English language instruction while providing cultural exchange opportunities for U.S. ETAs and the people in Taiwan. ETAs are full-time at elementary schools or junior high schools assisting Local English Teachers (LETs).

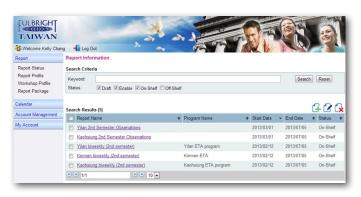
In 2013-2014, there were 56 ETAs in five counties, including: 16 in Yilan County, 11 in Kaohsiung City, 10 in Taichung City, 16 in Kinmen County, and 3 in Taipei City. In fall of 2013, the ETAs covered 70 elementary and junior level schools. They reached 29,085 students with 500,584 contact hours through classes, camps, English Village, and service projects. A new 2nd-year program was added this year.



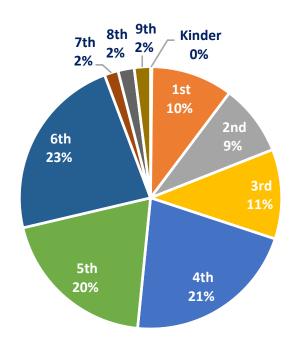
Fall 2013: ETA program's impact



Outstanding Fulbright ETA Performance Award for 20 ETAs from fall and spring semesters.



▲ Training Teachers: biweekly workshops, reviewing weekly ETA reports, and 112 observations



Fall 2013: Student's grade levels

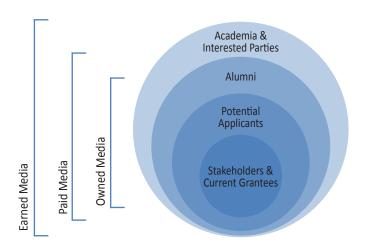


▲ Sample stories on Kinmen Daily, 43 stories were published

Impact: Going Digital

Fulbright Taiwan started its Digital Storytelling Initiative in 2013. This stepped up its marketing and social media operation by integrating digital media, events, and news releases to reach more audiences and strengthen its qualitative impact.

FSE's target audiences are: (1) Stakeholders and current grantees, (2) Potential applicants, (3) Alumni, (4) Academia & interested parties in America and Taiwan. FSE reaches these audiences by three type of media: owned, earned, and paid media.



Owned Media

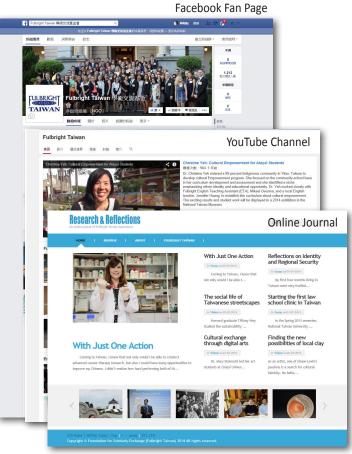
Fulbright Taiwan owns four online outlets, including:

- (1) "Research & Reflections": journal.fulbright.org.tw
- (2) Fulbright Taiwan YouTube Channel: video.fulbright.org.tw
- (3) Fulbright Taiwan Facebook: facebook.com/FulbrightTaiwan
- (4) Four official Websites
 - Main page: www.fulbright.org.twChinese page: chinese.fulbright.org.tw
 - ETA site: eta.fulbright.org.tw
 - EducationUSA site: www.educationusa.tw

Each channel provides Fulbright grantees, potential applicants, and the general public a rich and relevant source of application information, event announcements, and Fulbrighters' stories.

In the past year, these four channels attracted approximately 84,000 visitors to the sites. With the new content marketing approach, Fulbright Taiwan expects to attract more awareness to the Fulbright brand.





Impact: Media

Earned Media

This category keeps track of news, websites, blogs, and events that are associated with Fulbright in the mass media. Examples:

- In 2013-14, as a result of Fulbright Taiwan's development effort, Fulbright Taiwan's new scholarships news release (June 28th) was covered by the Central News Agency (CNA), two major Chinese newspapers (*United Daily News, China Times*), one major English newspaper (*The China Post*), and a range of digital media.
- With the exposure of the scholarship releases, Common Wealth Magazine, a Taiwanese major business magazine, featured Fulbright Scholarships in its newly launched Scholarship database "I Dream" (idream.cw.com.tw).
- Taitung ETA program Launch (Aug 28th) was covered by three newspapers and one radio station.
- Kinmen ETA program continues to work with the local newspaper, Kinmen Daily, to provide English stories on cultural and English learning for general audiences in Kinmen.

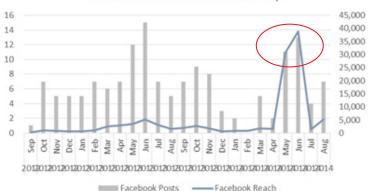


News coverage on ETA program Launch, MOU signing with universities and many more

Paid Media

To reach more people, Fulbright Taiwan experimented with the paid Facebook Reach. Two posts were promoted with an average cost of NTD 1,000 per post. Both posts reached more than 25,000 Facebook fan's friends within one week. This function allows Fulbright Taiwan to reach an audience 50 times larger than the normal posts (normal posts reach 500-1,000 people). This approach will be applied later for important announcements.

Facebook Post-reach relationship





News coverage on scholarship announcements, Cross-strait Research workshop

Foundation for Scholarly Exchange (Fulbright Taiwan)

IV. Alumni: Establish Long-term Relationships

There are about 1,600 Fulbright alumni in Taiwan and many of them are in distinguished positions in government or universities. Currently, about 200 alumni are actively involved. In 2013-2014, FSE and the Taiwan Fulbright Alumni Association (TFA) worked closely to stimulate and to engage the alumni.

Fulbright Outreach & Alumni Gatherings

In 2013-2014, Fulbright Taiwan outreach efforts were strategically combined with alumni gatherings to maximize promoting Fulbright programs while connecting with alumni. Thanks to the support of the Taiwan Foundation for Democracy, Taichung Citiy Government, Dong Hwa University, and National Taichung University of Education, the Alumni Association was able to extend its outreach to more alumni and potential applicants.

- Community Development Forum & Taichung Alumni
 Gathering at Taichung City Government: Dr. Chia-Chan
 Liao, Founder of NewHomeland Foundation, Mr. Jason Mao,
 President of Feeling Eighteen Corp., Mr. Li-Ya Chang, PhD
 Candidate at National Chi Nan University, and Mr. Po-Hsun
 Chu, Secretary General of Puli Development Association
 shared their views on issues of the community development.
 (September 24th, 2013)
- Promotion of Scholar Grants & Taitung Alumni Gathering:
 Ms. Lisa Lin, Taiwan Grantee & Alumni Coordinator at FSE,
 Mr. Fwu-Der Pan (1990-1991), Dr. Cheng-Hsiung Lu (19971998), Dr. Hurng-Jyuhn Wang (2002-2003), Dr. Yu-Yuan Tsai
 (2007-2008), Dr. Lin-Chun Wu, (2008-2009), Dr. Yu-Shu Peng
 (2010-2011), and Dr. Chia-Wu Lin (2011-2012) all shared
 valuable advise on the application process and Fulbright
 experience at National Dong Hwa University with interested
 participants. (October 7th, 2013)
- Promotion of Student Grants in Taichung: 40 students and faculty in National Taichung University of Education participated. (October 7th, 2013)
- Alumni Research Sharing: Dr. Nai-Fen Yu (2011-2012), Dr. Yun-Hsiang Hsu (2009-2010), and Dr. Yung-Hsiang Chang (2007-2008) shared their research results. Two discussants were Dr. Yun-Jie Lee (2007-2008), and Dr. Te-Hsin Liu. FSE Board Members, representatives, alumni, students and faculty participated. (November 21th, 2013)

Fulbright Taiwan Alumni Annual Conference

On April 26, 2014 the Taiwan Fulbright Alumni Association (TFA) held the Fulbright Annual Conference at the Center for Public & Business Administration Education, National Chengchi University.

Fifty-two alumni participated.

The highlight of the conference was the election of the 10th cohort of directors and supervisors.

President

Jiang, Yi-Huah | Premier, Executive Yuan

Secretary General

Tung, Hans Hanpu | Assistant Professor, Department of Political Science, National Taiwan University

Board Directors

Chen, Sung-Po | Professor, Dept of Management and Information, National Open University

Chen, Tung-Jung | Professor and Dean of the College of Humanities and Social Sciences, Chairperson of the Department of Applied English, Yu Da University of S&T

Chiu, Cheng-Hsiung | Chairman, Bank SinoPac

Lin, Chien-Fu | Vice Dean and Professor, Institute for Advanced Studies in Humanities and Social Sciences, National Taiwan University

Lin, Chu-Chia | Deputy Minister, Mainland Affairs Council, Executive Yuan

Lim, Jen-Sen | President, The World Economics Society
Lee, Ji-Chu | Chairperson, Taiwan Financial Holdings and Bank of
Taiwan

Lee, Yen-Yi | Director, Department of Technology and Vocational Education, Ministry of Education

Lee, Yun-Jie | Professor, Department of Public Administration, National Open University

Lou, Yung-Chien | Professor, Department of Business Administration, National Chengchi University

Ma, Han-Pao | Former Grand Justice, Judicial Yuan

Vocke, William | Executive Director, Foundation for Scholarly Exchange

Wu, Se-Hwa | Minister, Ministry of Education

Wu, Jing-Jyi | Emeritus Professor, National Chengchi University

Chief Supervisor

Seng, Jia-Lang | Professor, Department of Accounting, National Chengchi University

Supervisors

Chen, Yane-Hao | Professor and Chair, Department of Foreign Languages and Applied Linguistics, National Taipei University Hu, Yaw-Herng | Professor, National Taiwan University Huang, Kwei-Bo | Associate Professor, Department of Diplomacy, National Chengchi University

Tsai, Yuh-Yuan | Professor, Department of Business Administration, National Dong Hwa University

After the election, Dr. Hsien-hao Liao (1996-1997) gave a presentation on "Cultural Exchange, Translation, and Colonialism." Dr. Liao is a Professor at the Department of Foreign Languages and Literatures in National Taiwan University.

Two motions were well-discussed. One was "How to better support the Fulbrighters with digital media" to improve the effectiveness of the Fulbright network. The other was "Fundraising ideas." Many suggestion were raised and will be assessed by the Secretary for implementation.



▲ Alumni interacts at the Fulbright Taiwan Alumni Annual Conference

Campus Advisor Program

Inspired by the U.S. Fulbright program, Fulbright Taiwan initiated the Campus Advisor program in 2012. Currently, 7 alumni in National Taiwan University, and National Chengchi University volunteered to act as Campus Advisors to provide suggestion for their colleagues and students who are interested in applying for Fulbright scholarship and study in the U.S. This program is expanding to more universities.

Alumni Engagement Innovation Fund (AEIF) Launch

The Alumni Engagement Innovation Fund (AEIF) was created in 2011 by the U.S. Department of State to support alumni initiatives that promote shared values and innovative solutions to global challenges. The competition provides small grants to teams to carry out public service projects that utilize skills and knowledge they have gained through their exchange experiences.

The 2014 Alumni Engagement Innovation Fund (AEIF) Forum in Taiwan engaged the Fulbright/State alumni by producing an introductory video for alumni as well as the prospective applicants.

On September 19th, 2014, eighty State & Fulbright Alumni gathered in Taipei for the premiere of the short film "Distinguished Fulbright Alumnus: Paul Chiu." Among many honors, he was publicly acclaimed as "the world's best Finance Minister in 1997-1998 Asian financial crisis" by former President, Lee Teng-hui. The video is available at: video.fulbright.org.tw

Alumni: Achievements

Selected Taiwan Alumni

張小虹 Chang, Hsiao-Hung, Well-known feminism writer

邱正雄 Chiu, Cheng-hsiung, Chairman, Bank SinoPac

江宜樺 Jiang, Yi-huah, Premier, Executive Yuan

曠湘霞 Kuang, Sun-Shine, General Manager, Public Television Service

郭婉容 Kuo, Wan-Yong, The first female Minister in R.O.C.

李紀珠 Lee, Ji-Chu, Chairperson, Taiwan Financial Holdings and Bank of Taiwan

林懷民 Lin, Hwai-min, Founder, Cloud Gate Dance Theatre

林秀偉 Ling, Hsiu-Wei, Founder, Tai Gu Tales Dance Theatre

馬漢寶 Ma, Herbert Han-pao, Former Grand Justice, Judicial Yuan

申學庸 Shen, Hsueh-Yung, Former Minister, Ministry of Culture

吳榮義 Wu, Rong-I, Chairman, Taiwan Brain Trust

吳思華 Wu, Se-hwa, Minister, Ministry of Education



Alumnus choreographer Lin Hwai-min was honored by the President with the "Order of Brilliant Star with Special Grand Cordon", one of the Taiwan's highest decorations on November 18th, 2013.

Andrew Ryan (1996-1997 U.S. Student)

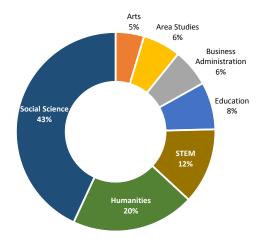
U.S. Fulbright alumnus Andrew Ryan, won the 48th and 49th Broadcast Golden Bell Awards in Taiwan. For the last 17 years, Andrew shared the sounds and stories of Taiwan with people around the world via Radio Taiwan International, where he is a host and producer. He is currently co-hosting a new Chineselanguage TV travel program for PTS starting from February, 2014.



V. Grantees

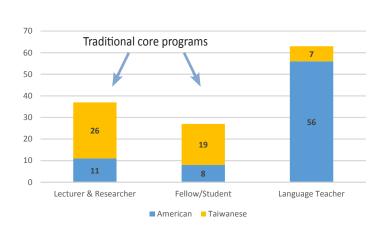
In the fiscal year of 2013-2014, Foundation for Scholarly Exchange supported 126 grantees, including 51 Fulbright Taiwan grantees, 73 Fulbright U.S. grantees, and 2 FSE grantees. They were broadly diverse in terms of gender, ethnicity, and geography.

Grantees by Academic Fields



▲ Traditional core programs: U.S. Scholars & Fellow/Students, Taiwan Scholars & Students

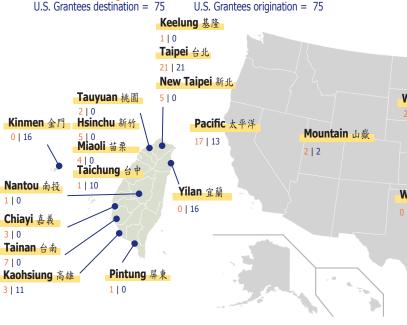
Grantees by Award Categories (Total = 126)



Grantee Distribution

In Taiwan

Taiwan Grantees origination = 51



In U.S.

Taiwan Grantees destination = 51

"As a former Fulbrighter I know firsthand the importance of the program. As a FSE board member, I am honored to help facilitate these exchanges between Taiwan and the U.S."

Alys Spensley, FSE Board Member; Fulbrighter in Yunnan, China; Director of the American Cultural Center, AIT

New England 新英格蘭
5 | 10

West North Central 中部西北
2 | 6

Middle Atlantic 中大西洋
7 | 11

East North Central 中部東北
11 | 10

South Atlantic 南大西洋
5 | 18
0 | 3

East South Central 中部東南
2 | 2

Grantees: 2013-2014 Awards for U.S. Citizens

Senior Scholars (9)

Dr. Benjamin Brose (本博澤)

Assistant Professor, Department of Asian Languages and Cultures, School of Literature, Arts, and Sciences, University of Michigan-Ann Arbor, MI

Project Title: "Xuanzang's Skull: Buddhism, Nationalism, and Diplomacy in Modern Asia"

Host Institution: Institute of Modern History, Academia Sinica

Dr. Philip Brown (菲力浦)

Professor, Department of History, College of Arts & Sciences, Ohio State University, OH

Project Title: "Dam Imperialism: The Case of the Wusantou Dam, Tainan, and Related Projects"

Host Institution: Institute of Taiwan History, Academia Sinica

Barbara Foster (方艾莫)

Professor, Department of Art, College of Liberal and Creative Arts, San Francisco State University, CA

Project Title: "Post-Digital Collaborative Print: History with a Future"

Host Institution: Department of Fine Arts, National Taiwan Normal University

Dr. Steven Fox (方可思)

Medical Officer, Agency for Healthcare Research and Quality, MD

Project Title: "Understanding Taiwan's National Health insurance Experience: A Wealth of Information for Effectiveness Research and a Source of Perspective for Future Policy"

Host Institution: Institute of Health Policy and Management, National Taiwan University

Dr. Daniel Indro (丹尼爾)

Associate Professor, Department of Management, School of Graduate Professional Studies, Great Valley Graduate Center, Pennsylvania State University, PA

Project Title: "Business Administration and Finance"

Host Institution: Department of Business Administration, School of Business, Soochow University

Dr. Kenneth Loh (羅健晃)

Assistant Professor, Department of Civil & Environmental Engineering, University of California-Davis, CA

Project Title: "Bridge Scour Monitoring and Modeling for Next-Generation Resilient Structures"

Host Institution: Department of

Civil Engineering, National Taiwan University

Dr. Charles Musgrove (莫林)

Associate Professor, Department of History, St. Mary's College of Maryland, MD

Project Title: "Architecture, Contested Spaces, and the Emergence of Democracy in Taiwan"

Host Institution: Center for Chinese Studies, National Central Library

Robert Siegel (席博安)

Associate Professor, Department of Creative Writing, College of Arts and Sciences, University of North Carolina-Wilmington, NC

Project Title: "American Literature and Creative Writing for Taiwanese Students"

Host Institution: Department of Foreign Languages and Literature, Tunghai University

Rodney Winther (溫瑟爾)

Professor Emeritus, Department of Wind Studies, College-Conservatory of Music, University of Cincinnati,

Project Title: "Resident Conductor of Ensembles and Teacher of Conducting"

Host Institution: Department of Music, Shih Chien University

Fellows (Students) (8)

Teagan Adamson (艾婷安)

M.S., Biomedical Engineering, Arizona State University, AZ

Project Title: "The Understanding of

Enhanced Cancer Therapy through Unique Antibody Engineering"

Host Institution: Institute of Biomedical Sciences, Academia Sinica

Kirsten Asdal (艾永勤)

B.A./B.S., Chinese, United States Naval Academy, MD

Project Title: "Avoiding Potential Conflict in the Asia-Pacific Region"

Host Institution: International Master's Program in Asia Pacific Studies, College of Social Sciences, National Chengchi University

Eugene Gregory (葛約翰)

Ph.D. Candidate, Late Imperial Chinese History / Chinese Law, Georgetown University, DC

Project Title: "The Military, Law, and Society in Qing Taiwan and Mainland China"

Host Institution: Institute of History

and Philology, Academia Sinica

Amber Kao (高恩倍)

M.F.A., Dance, University of Michigan - Ann Arbor, MI

Project Title: "The Body as Instrument: Looking and Listening to Ethnicity and Identity"

Host Institution: Department of Music, Taipei National University of the Arts

Jason Protass (蒲傑聖)

Ph.D. Candidate, Religious Studies, Stanford University, CA

Project Title: "A Life of Buddhist

Monasticism and Social Poetry: Monk Daoqian's Matched Poems"

Host Institution: Institute of Chinese Literature and Philosophy, Academia Sinica

lan Rowen (伊恩)

Ph.D. Candidate, Geography, University of Colorado, CO

Project Title: "Chinese Tourists in Taiwan: Tourism and State Territoriality"

Host Institution: Institute of Sociology, Academia Sinica

Paul Vierthaler (李友仁)

Ph.D. Candidate, Chinese Literature, Yale University, CT

Project Title: "Quasi-history and Public Knowledge in Late-Ming China"

Host Institution: Institute of Chinese Literature and Philosophy, Academia Sinica

Kimberly Wilson (金貝利)

Ph.D. Candidate, Comparative Politics / International Relations, University of Maryland- College Park. MD

Project Title: "Taiwan, China, and Claim Characteristics in the South China Sea"

Host Institution: College of International Affairs, National Chengchi University

Taipei ETAs (3)

Ryan DeVries (吳瑞恩)

B.A., International Relations / Mandarin / Chinese Writing, Calvin College, MI

2nd year ETA, Former Kaohsiung ETA Host Institution: Department of Education, Taipei City Government

Brian Bumpas (貴博然)

B.A., Mathematics / Asian Studies, Occidental College, CA

2nd year ETA, Former Yilan ETA

Host Institution: Department of Education, Taipei City Government

Fiona Masland (孟菲寧)

B.A., Global Studies / East Asian Studies, Colby College, ME

2nd year ETA, Former Yilan ETA

Host Institution: Department of Education, Taipei City Government

Yilan ETAs (16)

Taylor Adams (亞天玉)

B.A., Economics / Psychology, Florida State University, FL

Hannah Brower (白歡月)

B.A., World Religious, Smith College, Massachusetts

Reilly Ellis (陳惟玲)

B.A., Chinese Language / Computer Science / Psychology, Washington University in St. Louis, MO

Kimberly Ehrlich (艾莉安)

B.A. / B.S., English Education and Writing, Minnesota State University, MT

Christie Hackett (何依婷)

B.A., English / Chinese, Binghamton University, NY

Michael Hoffman (霍旻澤)

B.A., Chinese / Spanish / Asian Studies, University of Vermont, VT

Sarah Johnson (姜珊)

B.A., Asian Studies (Chinese Track) / Applied Linguistics (ESOL), Furman University, SC

Xiangtong Kong (孔祥通)

B.A., International Studies / Chinese, The Ohio State University, OH

Mary-Kate Murphy (鎮馬)

B.A., Interdisciplinary, University of Central Florida, FL

Aria Ogawa (小川有歌)

B.A., Art / Business / Anthropology, Franklin and Marshall College, PA

Danielle Rucker (樂慧紅)

B.A., Economics, Birmingham-Southern College, AL

Rebekah Shyloski (施蕊蓓)

B.A., Spanish / Art History / Art, Ithaca College, NY

Allison Szatkeiwicz (史艾麗)

B.A., English / Arabic / TESOL, Michigan State University, MI

William Usdin (游有為)

B.A., English, Santa Clara University, CA

Samantha Wessels (魏蔓莎)

B.S., Special Education / Elementary Education, Nebraska Wesleyan University, NE

Grace Young (楊肅國)

M.A.T., English Education, Georgia State University, GA

Kaohsiung ETAs (11)

Haley Abing (何蕾)

B.A., Modern Language, Kenyon College, OH

Kevin Apodaca (亞普文)

B.A., Biological Sciences / Classics, Rutgers, The State University of New Jersey, NJ

Dorothy Behre (白莉)

B.A., English Literature / Chinese, Clemson University, South Carolina

Seth Borden (博善)

B.A., Political Science / Economics, New College of Florida, FL

Debbie Chen (陳怡君)

B.A., English Creative Writing / Art / Mathematics, Hamilton College, NY

Alexandra D'Agostino (洪元慧)

B.A., International Economics / Asian Studies, Georgetown University, DC

Abbey Haughey (何愛碧)

B.A., Art Education, Northeastern State University, OK

Elizabeth Jazwiecki (實麗敏)

B.A., Public Policy Studies / Asian & Middle Eastern Studies, Duke University, NC

Linnea Johnson (鐘聶雅)

B.A., Geography / Asian Studies, Mount Holyoke College, MA

Lambrini Kolios (柯蘭蘭)

B.S., International Business / Asian Studies, Rollins College, FL

Michael Pirnie (潘明浩)

B.A., Global Studies / Political Science / Philosophy / Mandarin Chinese, Nebraska Wesleyan University, NE

Kinmen ETAs (16)

Christina Adelakun (葉湘琴)

B.A., Chinese, Williams College, MA

Leah Apple (林木蘭)

B.A., East Asian Languages & Civilizations, University of Pennsylvania, PA

Rachel Brown (布天蕊)

B.A., Third World Studies / Literature / Writing, University of California–San Diego, CA

Anne Ewbank (歐陽霓)

B.A., Chinese Studies / English / Literacy Studies, Occidental College, CA

Halina Hopkins (哈琳娜)

B.S., Biology / Environmental Science / Humanities, Valparaiso University, IN

Kayla Johnson (莊凱珍)

B.S., Biology & Mathematics, Augsburg College, MN

Christine Marsico (馬怡婷)

B.A., Chinese / Psychology / Educational Studies, Vassar College, NY

Elizabeth Matthews (馬樂詩)

B.A., Religious Studies, Brown University, RI

Karissa Moy (梅恩慈)

B.A. / B.S., Secondary Education / Mathematics, Vanderbilt University,

Soraya Okuda (奥田夜空)

B.A., International Relations / Middle Eastern and Islamic Studies, San Francisco State University, CA

Catherine Purdy (裴凱琳)

M.A.T., Early and Elementary Education, Virginia Commonwealth University, VA

Annabelle Royer (陸安娜)

B.A., English / Education, Marymount Manhattan College, NY

Thomas Shattuck (善學)

B.A., History and English, La Salle University, PA

Nia Spooner (史思梅)

B.A., Education & Child Study, Smith College, MA

Yu-Chi Wang (王佑祺)

B.S., Psychology, University of Maryland, College Park, MD

Alison Yong (楊麗森)

B.A., English / Education and Child Study, Smith College, MA

Taichung ETAs (10)

Sophie Bracken (張菲卉)

B.A., Chinese / Anthropology, Washington University in St. Louis, MO

Karen Eisenhauer (艾凱琳)

B.A., Anthropology / Linguistics, Pitzer College, CA

Bradon Harwood (何瑞登)

B.A., International Studies, Emory University, GA

Ashley Kleiner (柯愛煦)

B.A., International Education / French, Truman State Univ., MO

Esther Lee (李元慶)

B.A., Psychology, Harvard Univ., MA

Andrew Previc (普安東)

B.A., Political Science, Statistics, University of Texas at Dallas, TX

Mari Tanabe (唐娜麗)

B.A., English, Stanford University, CA

Carolyn Tsai (蔡宓綺)

B.A., Neuroscience / Anthropology, John Hopkins University, MD

Nou Vang (方陽)

B.A., Integrated Educational Studies / Women Studies / Psychology, Chapman University, CA

Amanda Williams (魏愛琳)

B.S., Biomedical Engineering / Chinese Studies, University of South Carolina. SC



"I have a much deeper appreciation for Taiwan, especially a place like Kinmen which is so unique. This experience was something very different from all of my previous ones and I am grateful for that as well."

Nia Spooner (2013-2014 Kinmen ETA)

"The Fulbright experience provided me with an enriching and productive gap year before graduate school. I made close connections with local teachers and students, developed a more open worldview, and consolidated my interests in the study of Linguistics."

Sarah Johnson (2013-2014 Yilan ETA)



▲ Yilan ETA Sarah Johnson co-teaches with local teacher Ms. Yvonne Guo about Halloween in American culture

Grantees: 2013-2014 Awards for Taiwan Citizens

Senior Scholars (23)

Dr. Chung-Ling Chen (陳璋玲)

Associate Professor, Institute of Ocean Technology and Marine Affairs, National Cheng Kung University

Project Title: "A study on adjustment strategies for displaced fishing efforts in marine protected areas" Host Institution: University of Delaware, DE

Dr. Wen-Den Chen (陳文典)

Professor, Department of Economics, Tunghai University

Project Title: "Identification tests with general MODWT method – an empirical study on capital mobility of Taiwan's foreign exchange market by using US Dollar against NT Dollar"

Host Institution: Bryant Univ., RI

Dr. Yong-Sheng Chen (陳永昇)

Associate Professor, Department of Computer Science, National Chiao Tung University

Project Title: "Spatiotemporal imaging of neural activity using beamforming and independent component analysis"

Host Institution: University of California, San Diego, CA

Dr. Tien-Hui Chiang (姜添輝)

Professor, Department of Education, National University of Tainan

Project Title: "Why does the State Shift its Role from Equity to International Competiveness in the Era of Globalization?: A Study at American Higher Education Policy"

Host Institution: University of Wisconsin- Madison, WI

Dr. Li-Fang Chou (周麗芳)

Associate Professor, Department of Psychology, National Cheng Kung University

Project Title: "Employee's well-being in workplace: A cross-cultural study" Host Institution: University of California, Los Angeles, CA

Dr. Ya-Chung Chuang (莊雅仲)

Associate Professor, Dept. of Humanities and Social Sciences, National Chiao Tung University

Project Title: "Democracy Unbound: Imagining the Homeland from Afar in a Taiwanese American Community"

Host Institution: University of California, San Diego, CA

Dr. Chun-Cheng Hsu (許峻誠)

Associate Professor, Department of Communication and Technology, National Chiao Tung University

Project Title: "Cross-cultural Research on Modes of Interactive Behaviors in Social Media and their Corresponding Design Strategies"

Host Institution: Massachusetts Institute of Technology, MA

Dr. Chang-Ya Hu (胡昌亞)

Professor, Department of Business Administration, National Chengchi University

Project Title: "Complementary Fit and Supplementary Fit in Mentoring Relationships: A Comparison between Different Cultural Contexts" Host Institution: Portland State University, OR

Dr. Chia-Liang Hung (洪嘉良)

Associate Professor, Department of Information Management, National Chi Nan University

Project Title: "The Role of User in the National Science and Technology Program and its Performance Indicators"

Host Institution: Purdue Univ., IN

Dr. Fu-Sheng Hung (洪福聲)

Professor, Department of Economics, National Chengchi university
Project Title: "The Nonlinear
Relationship between Inflation and
Economic Growth: A Theoretical

Host Institution: University of California, Riverside, CA

Dr. Nien-Hwa Lai (賴念華)

Professor, Department of Psychology and Counseling, National Taipei University of Education

Project Title: "Developing art therapy in Taiwan: Learning from the advanced U. S. training system"

Host Institution: University of Kentucky, KY

Dr. Feng-Jihu Lee (李奉儒)

Professor, Graduate Institute of Education, National Chung Cheng University

Project Title: "Comparing Education Reform from the Theories of Social Cartography and Critical Pedagogy" Host Institution: University of Pittsburgh, PA

Dr. Hsiang-Lin Lei (雷祥麟)

Associate Research Fellow, Institute of Modern History, Academia Sinica

Project Title: "Neither Donkey Nor Horse: The Birth of Modern Chinese Medicine and the Struggle over China's Modernity"

Host Institution: Institute for Advanced Study, NJ

Dr. Tse-Kang Leng (冷則剛)

Research Fellow, Institute of Political Science, Academia Sinica

Project Title: "The United States and Cross-Taiwan Strait Relations: Political realism revisited"

Host Institution: University of Virginia, VA

Dr. Shu-Fang Lin (林淑芳)

Associate Professor, Department of Communication, National Chung Cheng University

Project Title: "Video Game Play and Body Image"

Host Institution: Ohio State University, OH

Dr. Kuei-Jung Ni (倪貴榮)

Professor and Director, Institute of Technology Law, National Chiao Tung University

Project Title: "Legalization of Risk Governance concerning Food Safety: A Comparative Study"

Host Institution: Harvard University, MA

Dr. Min-Chun Pan (潘敏俊)

Professor and Director, Graduate Institute of Biomedical Engineering, National Central University

Project Title: "Bridging biomedical engineering research and techniques to medical devices under social welfare consideration"

Host Institution: University of Wisconsin- Madison, WI

Dr. Kuan-Ling Shen (沈冠伶)

Professor, College of Law, National Taiwan University

Project Title: "Aggregate Litigation and Alternative Dispute Resolution in Mass Claims: The Interaction between Law and Culture in a Global Context"

Host Institution: University of California, Berkeley, CA

Dr. Shih-Jiunn Shi (施世駿)

Associate Professor, Graduate Institute of National Development, National Taiwan University

Project Title: "Federalism and the Welfare State: Comparing Subnationalization of Social Protection in China and the United States" Host Institution: University of California, Berkeley, CA

Dr. Ya-Hui Su (蘇雅蕙)

Assistant Professor, Department of Psychology, National Chung Cheng University

Project Title: "Integrating constraintweighted a-stratification with the maximum priority index to select items for multidimensional computerized adaptive testing"

Host Institution: University of Illinois at Urbana-Champaign, IL

Dr. Sheau-Wen Yang (楊曉文)

Chair and Professor, Department of Finance, National Central University Project Title: "A Study of Longevity Risk and Survivor Derivatives" Host Institution: University of Wisconsin- Madison, WI

Dr. Yung-Nane Yang (楊永年)

Professor, Department of Political Science & Graduate Institute of Political Economy, National Cheng Kung University

Project Title: "Environmental Governance – the Case of Derelict Salt Pan in Taiwan"

Host Institution: University of California, Berkeley, CA

Dr. Ruoh-Rong Yu (于若蓉)

Research Fellow and Executive Officer, Research Center for Humanities and Social Sciences, Academia

Project Title: "The Effects of Survey Design on Survey Outcomes in Cross-cultural Context"

Host Institution: University of Michigan, Ann Arbor, MI

Experience America Research (2)

Dr. Chin-Fa Cheng (程進發)

Postdoctoral Researcher, Graduate Institute of Philosophy, National Central University

Project Title: "Is there a need for an environmental ontology?"

Host Institution: Colorado State University, CO

Dr. Wen-Shing Liang (梁文興)

Assistant Professor, Department of Political Science, R.O.C. Military Academy

Project Title: "An Assessment of China's public diplomacy efforts in U.S.: Cases of Overseas Chinese Associations' participation" Host Institution: California State University, San Bernardino, CA

Doctoral Dissertation Research (2)

Ling Chen (陳鈴)

Ph.D. Student in Psychology, National Taiwan University

Project Title: "How do the elderly respond to their health-related stressors?-- The secret of depressive rumination in US and Taiwanese elderly"

Host Institution: University of California, Los Angeles, CA

Chin-Chih Wang (王敬智)

Ph.D. Candidate in Political Science, National Chengchi University

Project Title: "The relationship between citizens and their state in a non-democratic regime, from three aspects – political participation, contentious politics, and policy process"

Host Institution: Columbia University, NY

1st Year Ph.D. Study (7)

Cheng-Yu Chao (招承榆)

Research Assistant, National Taipei University

Discipline: Political Philosophy Host Institution: Binghamton University (SUNY), NY

Po-Hsi Chen (陳柏旭)

Military Service, New Taipei City Government

Discipline: Area Studies (East Asian) Host Institution: Yale University, CT

Han-Hui Hsieh (謝瀚輝)

Military Service, Ministry of Foreign Affairs

Discipline: International Relations Host Institution: University of Southern California, CA

Li-Ling Lee (李莉苓)

Judge, Family Division of the Taipei District Court

Discipline: Law

Host Institution: University of California, Berkeley, CA

Chih-Ho Lin (林芝禾)

Research Assistant, National Sun Yat-Sen University

Discipline: Art History

Host Institution: University of California, San Diego, CA

Jiun-Da Lin (林竣達)

Research Assistant, Academia Sinica Discipline: Political Science

Host Institution: University of California, San Diego, CA

Yi-Hung Liu (劉羿宏)

Freelance Translator

Discipline: American Studies
Host Institution: Brown Univ., RI

2nd Year Ph.D. Study (8)

Yi-Wen Chen (陳怡文)

Research Assistant, National Taiwan University

Discipline: Psychology

Host Institution: New York Univer-

sity, NY

Chao-Yo Cheng (鄭兆祐)

Research Assistant, Academia Sinica Discipline: Political Science

Host Institution: University of California, Los Angeles, CA

Chung-Yuan Chiu (邱崇原)

Research Assistant, National Chengchi University

Discipline: Political Science

Host Institution: Indiana University, Bloomington, IN

Tse-Min Fu (傅澤民)

Research Assistant, Academia Sinica Discipline: Political Science

Host Institution: University of Southern California, CA

Li-San Hung (洪立三)

Administrative Assistant, National Taiwan Normal University

Discipline: Geography

Host Institution: Pennsylvania State University, University Park, PA

Yu-Shiang Jou (周昱翔)

Lecturer, National Taiwan University

Discipline: Education

Host Institution: University of Michigan, Ann Arbor, MI

Shiang-Yi Lin (林湘怡)

Research Assistant, National Taiwan

Normal University

Discipline: Psychology

Jen-Chou Liu (劉仁洲)

Administrative Assistant, National Yang Ming University

Host Institution: Lehigh Univ., PA

Discipline: Literature

Host Institution: University of Min-

nesota, Twin Cities, MN

Intl. S&T Ph.D. Award (2)

Yung-Tian Gau (高永恬**)** -2nd yr Student in Medical Science, National

Yang Ming University

Discipline: Neuroscience

Host Institution: Johns Hopkins

University, MD

Su-Peng Yu (游述彭) -3rd yr

Military Service

Discipline: Physics

Host Institution: California Institute

of Technology, CA

FLTAs (7)

Yu-Hsin Chang (張宇欣)

Student Teacher in English, National Tainan First Senior High School

Discipline: English Teaching
Host Institution: Colby-Sawyer Col-

lege, NH

Shu-Ting Jang (張淑婷)

English Teacher, Jialu Elementary School, Pingtung County Discipline: English Teaching Host Institution: Florida Memorial University, FL

Jung-Yu Lin (林容好)

Student Teacher in English, Taipei Municipal Da'an Vocational High School

Discipline: Foreign Language & Literature

Host Institution: Spelman College,

Pei-Yu Lin (林珮瑜)

English Teacher, Shanglin Elementary School, New Taipei City

Discipline: Children English Education

Host Institution: Western Kentucky University, KY

Yueh-Chih Lin (林嶽峙)

English Teacher, English Language Institute of Testing and Education Discipline: Teaching English as Second Language

Host Institution: College of Idaho, ID

Yu-Hsuan Tu (杜毓軒)

English Teacher, Taipei Municipal Yi Xian Elementary School

Discipline: English Instruction
Host Institution: College of Wooster,

Miao-Yu Yen (顏妙瑜)

English Teacher, Joy English

Discipline: English

Host Institution: Wabash College, IN

2013-2014 "FSE" Foundation Awards

TEFL Trainers (2)

Hsing-Hui Chiu (邱馨慧)

M.A., Teaching English to Speakers of Other Languages, University of Texas at Arlington, TX

Award Title: "FSE English Teacher Training & Research Awards"

Host Institution: Foundation for Scholarly Exchange

Sarah De Mola (慕莎拉)

M.A., Teaching English to Speakers of Other Languages, Monterey Institute of International Studies, CA

Award Title: "FSE English Teacher Training & Research Awards"

Host Institution: Foundation for Scholarly Exchange



"After one year of working together in our cross-cultural partnership, we have found great value in facilitating discussions that lead to greater understanding of one another's culture. We believe that through our own interactions, discussions, reflections, and co-constructed knowledge base, we have discovered successful strategies for collaboration. We have gained a deeper understanding of the Fulbright mission through our own joint efforts and better appreciate the vision behind the ETA program."

Sarah De Mola & Winnie Chiu (2013-2014 TEFL Trainer)

VI. Finance

Financial Review

Fulbright Taiwan had a good year financially. Income was up, the number of grantees increased, the size of grants increased, and general expenses were down. As the Audit Statement indicates, FSE continues its long record of exception free audits and fiscal responsibility. Below Total Income and Expense includes indirect Funds while Direct Income & Expense only records funds passing through the FSE budget. The Direct Expenses for the 2013-2014 program year equaled NT \$88,461,975.

Independent Auditor's Report



安侯建業解合會計師事務的

台北市11049信義路5段7號68樓(台北101大樓) 68F, TAIPEI 101 TOWER, No. 7, Sec. 5, Xinyi Road, Taipei, 11049, Taiwan, R.O.C.

Independent Auditors' Report

The Board of Directors Foundation for Scholarly Exchange:

We have audited the accompanying balance sheets of the Foundation for Scholarly Exchange as of June 30, 2014 and 2013, and the related statements of revenue, expenditures and changes in fund balances and of cash flows for the years then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the Republic of China and the Republic of China "Regulations Governing Auditing and Certification of Financial Statements by Certified Public Accounts". Those standards and regulations require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation for Scholarly Exchange as of June 30, 2014 and 2013, and the results of its operations and its cash flows for the years then ended, in conformity with Republic of China generally accepted accounting principles.

Our audits were made for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information included in Schedules 1 through 4 is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the examinations of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

KPM9

September 13, 2014

The accompanying financial statements are intended only to present the financial position, results of operations, and cash flows in accordance with accounting principles and practices generally accepted in the Republic of China and not those of any other The standards, procedures and practices to audit such financial statements are those generally accepted and applied jurisdictions. in the Republic of China.

KPMG, a Taiwan partnership and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity.

Finance: Reports

FOUNDATION FOR SCHOLARLY EXCHANGE

Balance Sheets

June 30, 2014 and 2013 (expressed in New Taiwan dollars)

	Fulbright Program Fund		Plant	Fund	Total	
Assets	2014.06.30	2013.06.30	2014.06.30	2013.06.30	2014.06.30	2013.06.30
Current assets:						
Cash	\$ 107,175,694	98,276,461	-	-	107,175,694	98,276,461
Other current assets	20,047,983	11,573,654			20,047,983	11,573,654
Total current assets	127,223,677	109,850,115	-	-	127,223,677	109,850,115
Equipment and fixtures:						
Office equipment	-	-	3,532,288	3,455,838	3,532,288	3,455,838
Office automation equipment	-	-	3,494,519	2,674,054	3,494,519	2,674,054
Leasehold improvements			19,097,820	19,097,820	19,097,820	<u>19,097,820</u>
	-		26,124,627	25,227,712	62,124,627	25,227,712
Less accumulated depreciation	-		24,279,620	23,648,623	24,279,620	23,648,623
Net equipment and fixtures			1,845,007	1,579,089	1,845,007	1,579,089
	\$ <u>127,223,677</u>	109,850,115	<u>1,845,007</u>	<u>1,579,089</u>	129,068,684	<u>111,429,204</u>
Liabilities and Fund Balances						
Current liabilities:						
Accrued liabilities	\$ 1.147,711	966,016	-	-	1,147,711	966,016
Advance received	24,718,149	17,418,149	-	-	24,718,149	17,418,149
Commitments to grantees	1,160,307	151,623	-	-	1,160,307	151,623
Fund balances	100,197,510	91,314,327	1,845,007	1,579,089	102,042,517	92,893,416
	\$ <u>127,223,677</u>	109,850,115	1,845,007	1,579,089	129,068,684	111,429,204

FOUNDATION FOR SCHOLARLY EXCHANGE

Statements of Revenue, Expenditures and Changes in Fund Balances

For the years ended June 30, 2014 and 2013 (expressed in New Taiwan dollars)

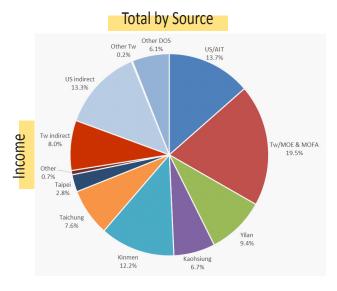
		Fulbright Program Fund		Plant Fund		Total	
		2013-2014	2012-2013	2013-2014	2012-2013	2013-2014	2012-2013
Revenue:							
Allotment from the American Institute in Taiwan - Taipei office	\$	17,040,000	16,472,000		_	17,040,000	16,472,000
Contribution from the Ministry of Foreign Affairs, Republic	Φ	17,040,000	10,472,000	_	_	17,040,000	10,472,000
of China		13,500,000	13,500,000	-	-	13,500,000	13,500,000
Contribution from the Ministry of Education, Republic of		15,500,000	12,200,000			,,	,,
China		10,840,000	11,840,000	_	_	10,840,000	11,840,000
Project Fund from the Yilan County Government		11,700,000	11,700,000	_	_	11,700,000	11,700,000
Project Fund from the Kaohsiung City Government		8,400,000	8,471,817	_	-	8,400,000	8,471,817
Project Fund from the Kinmen City Government		15,200,000	6,000,000	_	-	15,200,000	6,000,000
Project Fund from the Taichung City Government		9,500,000	-	-	-	9,500,000	-
Project Fund from the Taipei City Government		3,450,000	-	-	-	3,450,000	-
Project Fund from U.S. Department of State (ECA)		6,508,230	4,259,007	-	-	6,508,230	4,259,007
Other revenue		2,103,843	1,142,770			2,103,843	1,142,770
Total revenue		98,242,073	73,385,594			98,242,073	<u>73,385,594</u>
Expenditures:							
Grantee program expenditures		74,382,316	58,338,441	-		74,382,316	58,338,441
Administrative expenditures		9,852,195	8,410,738	630,997	1,149,614	10,483,192	9,560,352
Other program expenditures		4,227,464	4,739,775	(20,007	1 140 (14	4,227,464	4,739,775
Total expenses		88,461,975	71,488,954	630,997	1,149,614	89,092,972	72,638,568
Deficiency of revenue over expenditures		9,780,098	1,896,640	(630,997)		9,149,101	747,026
Fund balances at beginning of year		91,314,327	90,189,180	1,579,089	1,957,210	92,893,416	92,146,390
Equipment and fixture acquisitions from Fulbright Program Fund	•	(265,918)	(771,493)		771,493	102 042 515	02 002 446
Fund balances at end of year	\$	100,828,507	91,314,327	<u>1,214,010</u>	<u>1,579,089</u>	102,042,517	92,893,416

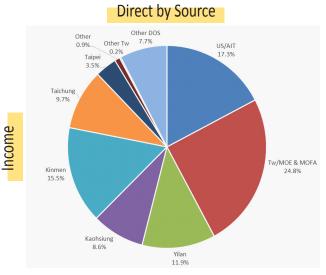
Finance

A Reserve/Contingency Fund is maintained at approximately 60% of budget.

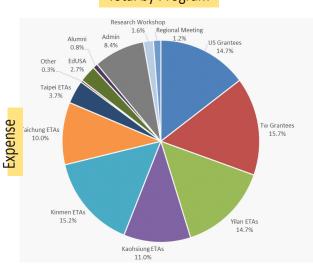
* Indirect: Total includes indirect. Indirect funds are provided in-kind or spent in the U.S. on grantees without flowing through the FSE budget.

Grantees = 126

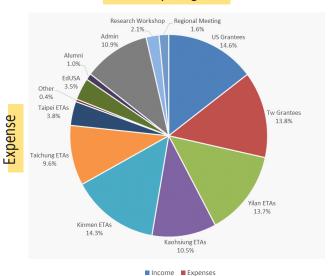




Total by Program



Direct by Program

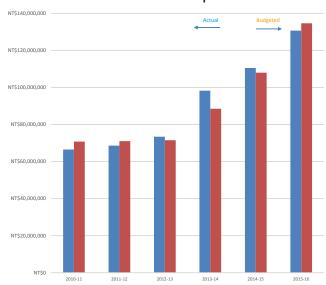


2010-2016 Summary



2010-2016 Income & Expenses

NT\$160,000,000



Foundation for Scholarly Exchange (Fulbright Taiwan)

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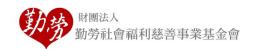






















Staff

Sonia Chan 詹瞿燕 Program Assistant Kelly Chang 張純怡 ETA Project Lead Coordinator Eric Chen 陳照漢 IT & HR Coordinator Jimmy Chen 陳威廷 Kinmen ETA Project Coordinator Charlie Cheng 鄭佳力 US Grantees & Regulations Coordinator Iris Chien 簡盈甄 Taichung ETA Project Coordinator Sam Chiou 邱柏耘 Executive Secretary & Media Producer Clarence Fu 傅鏡平 EducationUSA & Development Coordinator Kelly Lin 林绣雯 Yilan ETA Project Coordinator Lisa Lin 林芝立 Taiwan Grantees Coordinator Vivi Lin 林彥屏 Taitung ETA Project Coordinator Fonda Mao 毛君涵 Kaohsiung ETA Project Coordinator Vicky Tsai 蔡孟芬 Program Assistant William Vocke 李沃奇 Executive Director Jennifer Wu 吳良儀 Events & Alumni Coordinator Cherry Yen 顏佳穎 Financial Coordinator

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"I would like to thank FSE's financial supporters for their generosity, and FSE's staff for their dedication. The Fulbright Program is a great embodiment of our strong people-to-people ties."

Christopher Marut, Honorary FSE Board Chair; Director, AIT





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