

# Fulbright Taiwan

學術交流基金會 Annual Report 2014 - 2015

*A world with a little more knowledge & a little less conflict*

帶給世界多一點知識 少一點衝突

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William Vocke 學術交流基金會 李執行長沃奇  
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*"The Fulbright Program aims to bring  
a little more knowledge,  
a little more reason, and  
a little more compassion into  
world affairs, and thereby increase  
the chance that nations will learn  
at last to live in peace and friendship."*

Senator J. William Fulbright



Video: What is the  
Fulbright Program?  
<http://goo.gl/ocDFyM>

## VISION

*“... a world with a little more knowledge and a little less conflict”*

## MISSION

Build Knowledge

Exchange Culture

Change Lives

Build Long-term Relationships

Symbolize Taiwan and American Friendship

### Message from Joseph Bookbinder

“On behalf of the FSE Board, I would like to express our appreciation to Dr. Vocke and all members of the outstanding FSE team for making the Taiwan Fulbright Program a great success. Under Dr. Vocke’s leadership, FSE’s financial health has been greatly enhanced and the number of grantees has reached a record high.

During the past year, we have worked closely with the Ministry of Foreign Affairs (MOFA) and the Ministry of Education (MOE) to place the Fulbright English Teaching Assistant (ETA) Program on firm administrative and legal ground. The teamwork displayed by Taiwan’s ministries, AIT and FSE has been impressive and has enabled us to reaffirm the importance and value of the Fulbright ETA Program in Taiwan. I would like to give special thanks to MOFA and MOE for their long-standing support of the Fulbright Program and relations between the people of the United States and Taiwan. I also want to commend our local government partners and host organizations for their continued support of the Fulbright Program.

The fact that Taiwan President Ying-jeou Ma has delivered keynote presentations at the Fulbright Cross-Strait Research Workshop for four years in a row is another example of the strong relations between the people of the United States and Taiwan. These annual Fulbright gatherings offer a valuable opportunity for American Fulbright scholars and fellows based in China, Hong Kong and Taiwan to learn more about the different perspectives on both sides of the Taiwan Strait. We greatly appreciate the generous support from the U.S. State Department’s Fulbright Office and Taiwan partners that makes these gatherings possible. We look forward to hosting the Cross-Strait Research Workshop again this year.

With the continuing strong partnership between the United States and Taiwan, I am fully confident that our Fulbright Academic Exchange Program will continue to thrive.”

### Message from William Vocke

It was a good year. Thanks!!

Grant numbers grew; grant amounts increased; finances improved; quality of proposals rose; new media were engaged; research on impacts continued, and generally high levels of satisfaction were reported by grantees.

First, thanks for the vision that Senator Fulbright animated! He was right. For the vast majority of grantees this is a positive, life-changing event. The experiences and knowledge lift the individuals, and perhaps, later the world. As staff we are honored to be a small part of that process.

Next, thanks to Taiwan! Imagining a better place to spend a year is difficult. The island is stunningly beautiful; people are remarkably warm; the food is a gourmet’s paradise; it’s safe, clean, and digital. Perhaps it’s a little warm, Mandarin is daunting, and cultural differences create challenges. However, there are few places where America is more respected and Americans more liked.

Then, thanks to American hosts of Taiwan grantees. Wonderful education opportunities are served in an openhearted environment at universities across America. Partners at IIE, CIES, and DOS/ECA strive to make the program work.

Of course, thanks to local partners who are essential, generous, and committed. The Board of Directors devotes immense time and energy, all *pro bono*. Funders are recognized on page 21, and they are the foundation of success. Local hosts at universities, schools, and classrooms make the experience unforgettable.

Finally, thanks to FSE’s staff who work smart, hard, and long. They embrace the Senator’s vision, and also take service seriously. Dual, generally complementary goals are served: make each experience as meaningful as possible, and make the program strong. The vision invokes a journey which continues.



Joseph Bookbinder,  
FSE Board Chair; Chief  
of Public Diplomacy  
Section, AIT  
董事長 周書龍先生



Dr. William C. Vocke, Jr.  
Executive Director,  
Fulbright Taiwan  
執行長 李沃奇博士



## I. Program Initiatives

To keep Fulbright relevant in an era of increasing costs, the Fulbright Taiwan Board significantly increased the stipends available for Taiwan Ph.D. students and scholars for studying and researching in the U.S. For American English Teaching Assistants (ETAs), 23 additional places were added bringing the number of American scholars, postdocs, language teachers, students, and professionals to 75 grantees. Below are the programs implemented or negotiated in 2014-15.

### New Program Initiatives: For Americans

Americans who plan to visit East Asia have a destination with a strong and vibrant research community, a clean and convenient living environment, and an open-minded, friendly people. The Foundation for Scholarly Exchange (FSE) hosts the prestigious Fulbright Taiwan Scholarship Program and assists their next innovative ideas.

#### 2014-2015

- For college graduates who are eager to explore a different culture, the English Teaching Assistant (ETA) Program hosted 14 additional ETAs for a total of 70. Included was a new 2nd year ETA program.

#### 2015-2016

- Adding to the strong humanities and social science focus, the new “Cross-strait Studies Scholarship” supports researchers who focus on contemporary topics for mainland China and Taiwan, a maximum of US \$105,500 will be awarded for each scholar.
- The new “Postdoc Scholarship” supports up to 6 grantees who plan to work with Taiwan academic institutions.
- The new “MA Degree Scholarship” supports graduate students interested in International Studies, Communications, Design, or Agricultural Economics, with tuition waiver, round trip airfare, and monthly allowance. These MA programs are taught in English and are offered at National Taiwan University (NTU), National Chengchi University (NCCU), and National Cheng Kung University (NCKU).
- A Distinguished Teacher Award for K-12 scholars will bring two experienced teachers to Taiwan for a semester to study, undertake a project, and provide classroom expertise.

- “Why Fulbright Works for America?” an Fulbright Taiwan’s own video explains how soft power works to fulfill Senator Fulbright’s mission at: [video.fulbright.org.tw](http://video.fulbright.org.tw)

### New Program Initiatives: For Taiwanese

Scholarships were increased, and several new distinctive fellowship opportunities were created. In addition, Mandarin teaching is an area of increasing concentration for FSE.

#### 2014-2015

- Foreign Language Teaching Assistants (FLTAs) were recently added to the FSE program. These young Taiwanese teach or are trained to teach English, and go to the US for one year. They teach and assist Mandarin education at American universities and take course work. They are provided tuition, housing, airfare, and a stipend. They return better prepared to teach English to Taiwan’s students.

#### 2015-2016

- For Taiwan students, an additional US \$2,000 provided for incidental allowance. Grant amounts doubled since 2011. One full fellowship of up to US \$45,000 and up to 10 partial scholarships of up to US \$15,000.
- For Taiwan Scholars, additional US \$3,000 was provided for incidental allowance with US \$100 monthly stipend increase. Grant amounts doubled since 2011. One full fellowship of up to US \$27,000 and up to 23 partial fellowships of up to US \$15,000.
- Fulbright-Formosa Plastics Group Scholarships**  
Early Intervention and Geriatric Health Promotion are vital trends of social welfare in Taiwan. To build knowledge and promote exchange in these fields, FSE is cooperating with the Formosa Plastic Group, which has been working in these fields for years, for Scholars and Non-academic professionals.
- Graduate Study - LLM (Tulane University)**  
A new LLM scholarship is offered by FSE and Tulane University Law School in Louisiana, America’s only state whose legal system is based on continental law.

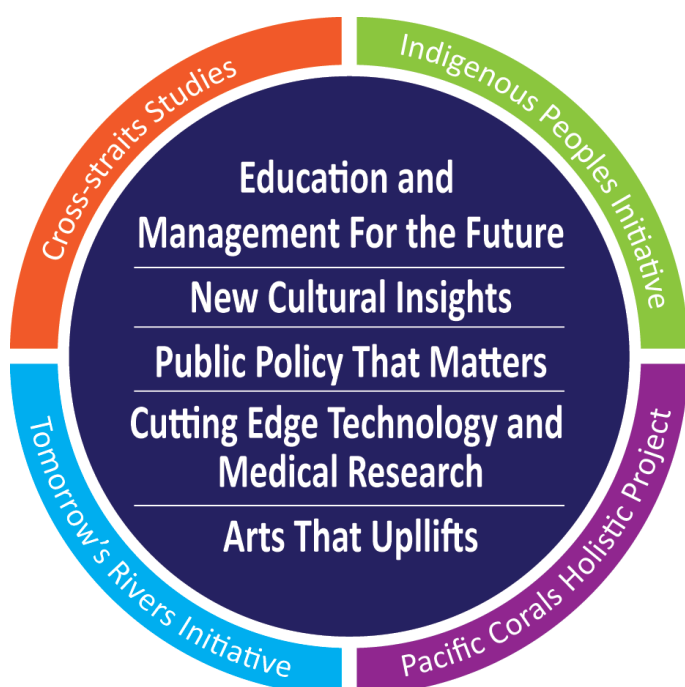




- A Distinguished Teacher Award for K-12 will bring an experienced Taiwan teacher to America for a semester to study, undertake a project, and provide classroom expertise.

## New Revenue & Sponsors

The year of 2013-2014 was a milestone for Fulbright Taiwan. One breakthrough was the success of its first corporate cooperation. Before 2010, FSE was legally restricted in fundraising. With a new exchange letter between the Taipei Economic and Cultural Representative Office (TECRO) in the United States and the American Institute in Taiwan (AIT), Fulbright Taiwan can now develop strategic partnerships with the private sector.



## 2015-2016 New Sponsors

- **Formosa Plastics Group** (one of the top companies in Taiwan) supports 2 Taiwanese to do research in America, and 6 ETAs to teach in Taiwan.
- **Ministry of Foreign Affairs (MOFA)**, supports two new Cross-strait Study scholars to Taiwan.
- **Tulane University, LLM** provides grants for qualified undergraduate students to pursue master of laws (L.L.M.) in Tulane University in New Orleans, U.S.
- **National Taiwan University (NTU), National Chengchi University (NCCU), and National Cheng Kung University (NCKU)**, Taiwan universities provide grants to support Americans pursuing their Master's degrees in Taiwan.
- **Taitung County Government** and **MOE** support 6 new ETAs.

## Content Overview

**Core Grants for Scholars and Students:** this is the most robust part of our grant program.

- Full grants focus on the following areas: Applied Social/Policy Sciences, Arts, Business, Culture, Education, Humanities, information/Communications, Media/Journalism, Social Sciences.
- Partial grants Core Grants as 'top-up' awards are also offered in all other areas, especially the Sciences.
- Themes we often see are as the blue Core area at left.

**Special Project Areas:** grant applications that extend these general project areas (outer ring) are welcome. A listing of some of the grant projects under each helps explain their breadth. Please see the listing at: [www.fulbright.org.tw/content\\_overview](http://www.fulbright.org.tw/content_overview)

## EducationUSA

### At the Foundation for Scholarly Exchange (FSE)

- Computer access, Library Services, and Research support: 50+/week
- Individual Consultations: 200+
- Thursday Night EducationUSA Presentations: 42
- Website Services: 101,799 hits
- Personal Online Consultations: 60+
- Hosted Presentations by U.S. Universities: 12
- Advising Sessions for Visiting U.S. Recruiters: 38
- Event Hosting or Test Proctoring for U.S. Universities or Alumni: 7
- Intern Training for Promotion: 12

### Monthly Outreach to Kaohsiung

- Presentations at Kaohsiung Library and NSYSU: 19
- Individual Consultations at Wenzao U., Kaohsiung Library, and NSYSU: 60+

### Other Taiwan-wide Outreach

- Staff Presentations to High Schools, Libraries, and Universities: 45
- Video Link Presentations to Taichung Library: 12
- College Fair Support: 3

### Promotion of EducationUSA at all FSE activities

## II. Activities: Exchange Culture

Fulbright Taiwan held activities throughout the year in order to support and enhance grantees overall experience and success.

### Orientation Program

- **U.S. Grantee Orientation:** On September 5th and 6th, the U.S. Fulbrighters had a busy two-day Orientation. A variety of topics were addressed, including: general policy, visa, image of Taiwan, cultural shock, sexual harassment, grantee's project introduction, etc.
- **ETA Orientation:** The ETAs participated in a month-long orientation starting from August 1st to equip them with useful knowledge and techniques for their challenging next 10 months. The ETAs were trained at their host cities or counties and paired with their co-teachers.
- **Taiwan Grantee Predeparture Orientation:** On May 23th, Taiwan Fulbrighters gathered in Taipei to learn from each other and from alumni about research and living in the U.S.

### Fulbright Receptions and Dinners

- **Welcome:** On September 5th, Deputy Director Lawrence Liang represented the Director of North American Affairs, Amb. Bruce Linghu (FSE Board Member) to welcomed the U.S. Fulbrighters in the Ministry of Foreign Affairs (MOFA). Mr. Liang spoke about "Relationships between U.S. and Taiwan" to emphasize the importance of U.S.-Taiwan friendship. A group of young diplomats participated and engaged in the networking session after the talk.



- ▲ U.S. Fulbrighters was welcomed by the Ministry of Foreign Affairs (MOFA)
- **Welcome Reception:** In the evening, American Institute in Taiwan (AIT) Director, FSE's Honorary Chair, Mr. Christopher Marut and the Board hosted the Welcome Reception to honor the U.S. Fulbrighters. About 160 guests attended the event, including host institution representatives and sponsors. Many Taiwan Fulbright Alumni also participated.



▲ Fulbright Scholars, Fellows and ETAs at the Midyear Conference on Jan 25-28, 2015.

- **Thanksgiving Dinner:** On November 14th, AIT graciously hosted Thanksgiving for the U.S. grantees and families.
- **Farewell Dinner:** On May 22nd, AIT Director, Mr. Christopher Marut hosted a Farewell Party for the U.S. grantees returning to and the Taiwan grantees going to the United States. At this event, 12 ETAs received "Outstanding Fulbright ETA Performance Awards" to acknowledge their contribution over the past semester.

### Enrichment programs

- On September 6th, U.S. grantees were introduced to three historical sites in Taipei, including: the Zhongshan Hall, the National 228 Memorial Museum, and the National Museum of History.
- On November 14th, the U.S. grantees were invited to visit two cultural sites, including: the Sun Yat-sen Memorial Hall, and the Taipei Fine Arts Museum.
- At the Midyear Conference, cultural engagement activities were designed into the program, including a Chinese Opera demonstration with Dr. Hsin-hsin Tsai and performers from National Taiwan College of Performing Arts, an aboriginal dance performance by Amis singers and dancers, and a visit to the Yingge Ceramics Museum and Yingge old street.



▲ Aboriginal dance performance by Amis singers and dancers at Midyear Conference



## Midyear Conference

From January 25th to 28th, a four-day gathering for the U.S. Scholars, Fellows, ETAs, and Taiwan Campus Advisors was held at Dabangan, a popular hot-spring resort near Taipei.

- **Presentations:** All the scholars and fellows shared their preliminary reports on research and teaching.
- **Keynotes:** Mr. Bill Bryson (Board Member), Mr. Thomas Santos (RELO), and Dr. Joan Kang Shin shared their insights about team building, and TESOL knowledge and skills.
- **Teaching & Culture Sharing:** ETAs and Local English Teachers (LETs) shared their co-teaching and cultural exchange experiences.

## Cross-Straits Research Workshop

From March 16th to 19th, a four-day workshop was held in Taipei for the U.S. researchers based in China, Hong Kong, and Taiwan. Seventy people attended.



- ▲ At the Cross-strait Research Workshop, President Ma Ying-jeou's keynote speech on "The Future of Taiwan."

The event featured panel discussions with leading academics and practitioners, keynote speeches from important figures, and workshops with researchers from a wide range of academic disciplines. Panels included: Regional Engagement; Political Situation; Gender and Diversity; Environment and Public Health; Creativity, Popular Culture, and Media.

Highlights were three keynotes. President Ma Ying-jeou spoke on "The Future of Taiwan," and took many questions from the Fulbrighters. A blue-green dialogue on "Visions of China and Taiwan" by Dr. Chi Su, Chairman of Taipei Forum Foundation and Dr. Joseph Wu, Secretary General of Democratic Progressive Party (DPP), provided a dramatic perspective. Dr. Joanna Lei, Chief Executive Officer of Chung Hua 21st Century Think Tank talked about "The Taiwan Experience and The Taiwan Experiment" illustrated the political and social reform in Taiwan.

The Ministry of Foreign Affairs (MOFA), National Taiwan University (NTU), and National Chengchi University (NCCU) provided generous support to make this event possible.



- ◀ "The Fulbright Taiwan program is a model for the region," said Marianne Craven, the Managing Director for Academic Programs in Bureau of Educational and Cultural Affairs at the U.S. Department of State, at the Fulbright Cross-strait Research Workshop.

## Research, Teaching & Career Support

- **Host Visits:** Executive Director, Dr. William Vocke and staff, paid personal visits to all the 9 scholars, 8 fellows, and 56 ETAs to provide timely emotional and practical support.
- **Fellow (student) Proposal Meetings:** To provide better direction and a supporting network for the U.S. fellows, FSE held special meetings for fellows to encourage their peers and Senior Scholars to provide academic advice and living tips to ensure that the fellows have a good start.
- **ETA Workshops and Observations:** Biweekly professional development workshops and classroom observations each semester were conducted for the ETAs and their co-teachers by TEFL trainers and advisors to provide ETAs strong and rigorous support on their professional and personal life. Weekly ETA Reports from 56 ETAs were also reviewed by professors and acted upon by staff.
- **Career Workshops:** Career workshops and individual talks were provided for ETAs and Fellows on foreign services, academics, and other professional opportunities.



- ▲ Dr. Joanna Lei with American Fulbrighters after her keynote speech at the Cross Straits Research Workshop



### III. Impact: Build Knowledge by Teaching & Research

Fulbright Taiwan's "Thought Leader Talk" started in 2012. The talks is open to the public and as a platform for U.S. Scholars & Fellows to share research findings and experiences in Taiwan.

#### Thought Leader Talks

The following topics were presented by 2014-2015 grantees:

- **The Role of Protein Arginine Methylation in the Function of Pre-mRNA Splicing Factor Prp19:** Dr. Michael Yu as a Fulbright Senior Scholar at Institute of Molecular Biology at Academia Sinica, he was investigating the role of protein arginine methylation in the control of pre-mRNA splicing. (November 26, 2014)
- **Contemporary Aboriginal. The Mixing. A present history in modern drama:** With deep reverence for their cultures, Terry O'Reilly shared the journeys of an American playwright among the Saisiyat, Amis, Paiwan and Atayal peoples of Taiwan. (January 7, 2015)
- **Houses, Harbors, and Hopeful Indigeneity: Far Ocean Fishing and the Remaking of Taiwanese Indigenous Communities:** Dr. Donald Hatfield looked at the life histories of indigenous Taiwanese men who worked in the far ocean fishing fleet during the 1970s and 1980s. Although indigenous and other elites often consider far ocean fishermen a deracinated cohort, their families' strategies of house building and their experiences in port reveal a type of "hopeful indigeneity." This particular formation of indigeneity, he argued places multiculturalist and neotraditionalist performances of indigeneity, such as those that dominate public discourses surrounding indigeneity in Taiwan today, in a critical light. This critical position may allow us better to evaluate multiculturalist politics elsewhere. (April 15, 2015)



▲ James Behuniak with his host and Board Member Bill Bryson after Dr. Behuniak's Fulbright Thought Leader Talk in Taipei



▲ Donald Hatfield doing field work at Amis community in Taitung

- **The 1947 ROC Map of the South China Sea: Justification for Greater China's Claims?** Dr. Chunjuan Nancy Wei talked about the map which constitutes the basis of Taipei's and later Beijing's claims of the South China Sea. What is the narrative behind this map? How is it related to the Cold War? (April 15, 2015)
- **Rapid Evolution into Freshwater and onto Land: The Mystery of Terrestrialization:** Dr. Carol Lee talked about her collaboration with her Taiwan host, Dr. Wen-Hsiung Li, which using novel genome sequence data, generated for the first time for 35 arthropod species, to determine patterns of evolution across habitats. From these data, we can infer adaptations over both macro- and micro evolutionary time scales to determine physiological mechanisms underlying adaptation to environmental change. (April 22, 2015)
- **American and Chinese Philosophy in Taiwan:** Dr. James Behuniak reflected on teaching Western and Chinese philosophies in a comparative context, and presented some of the insights that these traditions give us into cultural difference. (May 6, 2015)
- **Taiwanese Minnan Glove Puppet Theater in Regional Perspective:** Joshua Stenberg took a sociopolitical approach to analyze three recent Taiwanese dramatizations (puppet theatre, Western opera and gezaixi) of the life of 19th Century Presbyterian missionary George Leslie Mackay. (May 6, 2015)

- **Mathematical Modeling in Biology; Modeling the Formosan Salmon Population and Habitat:** Dr. Laurie Battle shared her use of simulation modeling to predict the effect of dam removal, a strategy for habitat restoration, on the abundance of salmon in the Chichiawan. (May 13, 2015)
- **Improving English speaking proficiency and lowering the affective filter in East Asian adult learners:** Professor Marilyn Rahilly shared a qualitative study findings on a group of Taiwanese university students. The research examined the role that the affective domain and culture play in second language learning in adult learners of English. Topics included motivation, cultural differences, language anxiety, saving face, fear of making errors, public speaking, and risk-taking behavior. (May 13, 2015)
- **Between Sea and Sky: Boat Building and the Role of the Boat in Tao Culture:** Mary Hamilton presented her findings on traditional boat building and its role in Tao culture, from the first meeting to decide to build a boat to its completion and ritual initiation. (May 20, 2015)



▲ Nathaniel Maynard and his host interviewing a sailing boat owner to understand the economic value on recreational activities

- **Rich Reef: A Rapid Economic Valuation of Kenting National Park Corals:** Nathaniel Maynard analyzed and critiqued rapid valuation methods in order to scale and democratize ecosystem economic valuation, specifically for the coral reefs of Taiwan. (May 20, 2015)
- **Restoring Lost Memories: The Instability of History in the Eastern Han:** Lance Crisler explored recently excavated legal manuscripts, which date to the Han and pre-Han period (~200 BCE). The manuscripts contain narratives depicting dramatic scenes of courtroom interrogation, torture, fornication, murder, and battery, among other themes. Lance's research examines plot creation in these early legal case files to discover the larger implications of the early role of fiction in Chinese legal and historical narrative texts. (May 20, 2015)



▲ Laurie Battle with her students went on a field trip to Hehuanshan

- **"Better Than Real": Independent Filmmaking in Taipei:** Diane Choi shared her story about shooting a science fiction romantic comedy short film in Taiwan, and how she managed the balancing act between creativity and logistics. (June 3, 2015)
- **Opportunity or Threat? Mergers and Acquisitions across the Strait:** Dr. Monica Yang compared characteristics and motives of cross-border M&A across the Strait and explored how firms are integrated after acquisitions. (July 1, 2015)
- **Precious Bodies: Money Transformation Tales from the Six Dynasties to the Early Qing:** Dr. Ariel Fox talk will explore how stories about the transformation of money into human form can illuminate the changing imagination of value in late imperial China. (July 22, 2015)
- **Speculative Mania and the Masses: Shanghai in the 1930s and Today:** Dr. Jake Werner explored the underlying connection between financial excess and the idea of the masses is explored through two episodes in Shanghai's history: 1932–1934 and 2014–2015. (July 22, 2015)



▲ Diane Choi working on her film "Better than Real"



## Impact: Change Lives by Language Training

### English Teaching Assistant (ETA) Program

The ETA program promotes English language instruction while providing cultural exchange opportunities for U.S. ETAs and the people in Taiwan. ETAs are full-time at elementary schools or junior high schools assisting Local English Teachers (LETs).

In 2014-2015, there were 70 ETAs in six counties, including: 16 in Yilan County, 11 in Kaohsiung City, 10 in Taichung City, 15 in Kinmen County, 5 in Taipei City, and 13 in Taitung County. In fall of 2014, the ETAs covered 70 elementary and junior level schools. They reached 16,356 students with 404,406 contact hours through classes, camps, English Village, and service projects. A new 2nd-year program was added this year.

### ETA Cultural Enrichment programs

ETA cultural enrichment activities including host families, local festival visits, are extensively arranged by the partner counties.

### Fulbright English Teaching Forum

Prior to the Midyear Conference, an TEFL focused forum was held for the ETAs and LETs.

- **Keynotes:** Mr. Bill Bryson (Board Member), Mr. Thomas Santos (RELO), and Dr. Joan Kang Shin shared their insights about team building, and TESOL knowledge and skills.
- **Teaching & Culture Sharing:** ETAs and Local English Teachers (LETs) shared their co-teaching and cultural exchange experiences.

### Community Services

Besides the regular English classes, many ETAs volunteered to serve in the communities. Activities including: storytelling, volunteering at nursing homes, orphanages, and English summer camps to reach more Taiwanese and give back.



▲ Fulbright Kaohsiung ETA Timothy DeVita met his host family in November 2014



▲ ETA Rebekah Shyloski volunteered at English storytelling session at American Corner in Taipei Public Library



▲ Fulbright English Teaching Forum was participated by both ETAs and LETs



▲ Outstanding Fulbright ETA Performance Award for 22 ETAs from fall and spring semesters



Contact Hours: 404,406

Classroom Students:  
16,356

Co-teachers: 180

Schools: 95

ETAs:  
70

Fall 2014: ETA program's impact

## Foreign Language Teaching Assistant (FLTA) Program

The FLTA Program enables educators from Taiwan to go to the U.S. They refine their teaching skills, increase their English language proficiency, and extend their knowledge of the cultures and customs of the United States, while engaging in non-degree studies at accredited post-secondary U.S. educational institutions. In 2014-2015, 5 FLTAs were awarded.



▲ Yun-Tan Wu 吳昀晏 (2014-2015 FLTA) with her students at Xavier University



▲ Yu-Chin Tsai 蔡雨芹 (2014-2015 FLTA) participated outdoor club activities



▲ Sample stories on Kinmen Daily

## Online Journal: Research & Reflections

Fulbright Taiwan's *Research & Reflections* online journal launched in 2014. Research findings and life reflections were well documented by both Taiwan and the U.S. Fulbright grantees.

### "Research & Reflections"

"Research & Reflections" ([journal.fulbright.org.tw](http://journal.fulbright.org.tw)) is an online publication of submissions from grant recipients. It is a platform to share their work, results, and experiences. Through this journal, FSE can further fulfill Fulbright's mission of cross-cultural understanding and knowledge-generation.

...在到芝加哥之前，我最期待的景點是博物館，除此之外沒有太大的想法，因為我並不是一個那樣喜歡都市的人。但是我發現芝加哥擁有的魅力比我預期的還要更大。密西根大道上有亮麗的商場，也有靜謐的教堂。這個城市裡有像芝加哥藝術學院那樣擁有豐富藝術館藏的博物館，也有極具教育意涵且設計細膩的科學與工業博物館。芝加哥河岸樹立著極具指標的當代建築和摩天大樓，密西根湖畔吹著未曾改變過的冷風。芝加哥有時候像是一個住著新靈魂的老城市，有時卻像一個歌著老靈魂的新都會。...

風城印象 by Chun-Wei Tsai 蔡純瑋 (2014-2015 FLTA)

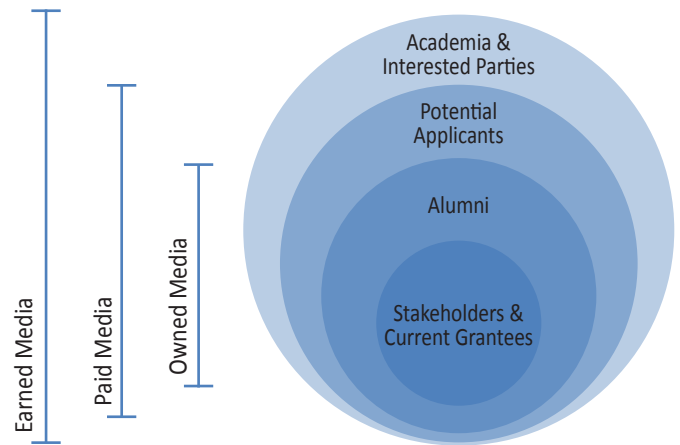
## Impact: Media

FSE's target audiences are: (1) Stakeholders and current grantees, (2) Alumni, (3) Potential applicants, (4) Academia & interested parties in America and Taiwan. FSE reaches these audiences by three type of media: owned, earned, and paid media.

### Owned Media

Fulbright Taiwan runs eight online channels, including: bilingual Fulbright Taiwan official site, EducationUSA site, ETA site, Facebook fan pages, YouTube channels, and online journal. All links can be found on: [www.fulbright.org.tw](http://www.fulbright.org.tw)

In the past year, the total reach of all the channels are **438,249**, with a **17%** growth from previous year. The two largest increases are in yellow below.



Year	Time Period	Official Site (English) Posts	Official Site (English) Visitors	Traffic Growth	Official Site (Chinese) Posts	Official Site (Chinese) Visitors	Traffic Growth	Facebook Posts	Facebook Reach	Traffic Growth	YouTube Posts	YouTube Views	Traffic Growth
2011-2012	Oct 2011 - Aug 2012	20	10,615		6	40,503		-	-		-	-	
2012-2013	Sep 2012 - Aug 2013	37	30,949	192%	41	32,579	-20%	82	23,008		10	1,138	
2013-2014	Sep 2013 - Aug 2014	32	28,690	-7%	30	28,853	-11%	68	86,360	275%	13	5,007	340%
2014-2015	Sep 2014 - Aug 2015	27	42,762	49%	22	33,448	16%	100	159,576	85%	19	7,205	44%

Year	Time Period	Online Journal Posts	Online Journal Views	Traffic Growth	EducationUS A Posts	EducationUS A Visitors	Traffic Growth	EducationUS A Facebook Posts	EducationUS A Facebook Visitors	Traffic Growth	EducationUS A YouTube Posts	EducationUS A YouTube View	Traffic Growth	Total Reach	Total Growth
2011-2012	Sep 2011 - Aug 2012	-	-		57	123,977		-	-		-	-		175,095	
2012-2013	Sep 2012 - Aug 2013	13	1,356		58	136,173	10%	110	71,723		8	1,192		298,118	70%
2013-2014	Sep 2013 - Aug 2014	14	6,244	360%	70	105,259	-23%	261	110,978	55%	2	4,363	266%	375,754	26%
2014-2015	Sep 2014 - Aug 2015	54	35,196	464%	77	103,021	-2%	192	53,707	-52%	22	3,334	-24%	438,249	17%

### Earned Media

Grantee's research results, exchange activity highlights were covered by national and local newspapers, radio, blogs, and many other new media channels. So examples:

- The very first Fulbright Distinguished Awards in Teaching Program started this year. Grantee Ms. Sandy Tsai (蔡旻誼) was covered by both Taiwan and US newspapers for her extensive activities in IU Bloomington. (09.2015)
- Taitung ETA program was covered by newspapers (09.2015).
- Alex Rudow, Kaohsiung ETA who helped to form the Fire Eagle Soccer teams and won the local tournaments was featured by SportsUnited of Department of State. (05, 2015)
- Fellow Nathaniel Maynard's preliminary research results on coral reefs was covered by several national newspapers. (11.2014)
- Executive Director Dr. William Vocke was featured in *English Career* magazine for promoting international education and study in the United States. (04, 2015)

### Paid Media

Paid Facebook Reach continue to attract traffic to Fulbright Taiwan Official Fanpage. Four posts were promoted with an average cost of NTD 1,000 per post. Each posts reached an average of 20,000 Facebook fan's friends within one week.

#### Reefs off Kenting worth NT\$4bn: US foundation

**CLEAR SAILING:** The reefs were found to be growing at a healthy rate, as water temperatures have remained stable. One blight is continued illegal fishing in the area

By Jake Chung / Staff Writer, with CNA

#### 提升台東英語能力 15位美籍教師進駐23校協同教學

台灣時報新聞-2015年08月25日 下午16:41

雄工老師獲獎 美國教華語文化

2015-09-02 08:39:20  
聯合報 記者徐如宜／高雄報導

- ▲ News coverage on Grantee's research result, ETA program events, Cross-strait Research Workshop and many more



## IV. Alumni: Establish Long-term Relationships

There are about 1,600 Fulbright alumni in Taiwan and many of them are in distinguished positions in government or universities. Currently, about 200 alumni are actively involved. In 2014-2015, FSE and the Taiwan Fulbright Alumni Association (TFA) worked closely to engage the alumni. In addition, to better serve the 1,400 Fulbright alumni in the States, the Fulbright Taiwan U.S. Alumni Network is established with 250 founding members.

### Fulbright Outreach & Alumni Gatherings

In 2014-2015, Fulbright Taiwan outreach efforts were strategically combined with alumni gatherings to maximize promoting Fulbright programs while connecting with alumni. Thanks to the support of the **Taiwan Foundation for Democracy, Chung Cheng University**, the Alumni Association was able to extend its outreach to more alumni and potential applicants.

- **Taiwan Fulbright Alumni Association 38th Meeting (Board Cohort 10, Meeting , #2) in conjunction with Forum of Flying Together Toward a Rosy Future (青年尋夢-學友交流論壇):**  
Participated Board of Directors: Chen, Sung-Po, Jiang, Yi-Huah, Lee, Ji-Chu, Lee, Yen-Yi, Lee, Yun-Jie, Lim, Jen-Sen, Lin, Chien-Fu, Lin, Chu-Chia, Lou, Yung-Chien, Vocke, William, Wu, Jing-Jyi, Wu, Se-Hwa  
Participated Supervisors: Huang, Kwei-Bo, Hu, Yaw-Herng, Tsai, Yuh-Yuan, Seng, Jia-Lang  
Location: GIS TAIPEI TECH Convention Center, National Taipei University of Technology (December 28th, 2014)
- **Taiwan - Irish Fulbright Alumni Forum:** Dr. Sarah Ingle, the Ex-officio Member of Irish Fulbright Alumni Association visited Fulbright Taiwan Office. Alumni were invited to exchange ideas. (April 3rd, 2015)



▲ Taiwan Fulbright Grantees at Pre-departure Orientation

- **2015-2016 Taiwan Fulbright Grantees Pre-departure Orientation:** Alumni were invited to share their experience to the departing grantees. (May 22nd, 2015)
- **Promotion of Fulbright Grants & EducationUSA in Tainan:** At 2015 AIT Youth Camp, FSE and alumni association were invited to talk about study in US and how to apply Fulbright scholarship. 50 college students were participated. (July 24-25, 2015)



▲ Yong-Sheng Chen sharing Fulbright experience with departing grantees

### 2015 Fulbright Alumni Association General Assembly

Taiwan Fulbright Alumni Association hold its annual conference on May 25, 2015 at GIS TAIPEI TECH Convention Center. Reported annual activities, finances, and discussed the coming year planning proposal. Newly returned alumni was introduced. Total 111 alumni participated.

### Campus Advisor Program

Inspired by the U.S. Fulbright program, Fulbright Taiwan initiated the Campus Advisor program in 2012. Currently, 9 alumni in National Taiwan University, National Chengchi University, and National Cheng Kung University volunteered to act as Campus Advisors to provide suggestion for their colleagues and students who are interested in applying for Fulbright scholarship and study in the U.S. This program is expanding to more universities.

### Alumni Database

Fulbright Taiwan has created an online database system in late 2012 and share the information with the Alumni Association. Currently, the data is clean back to the year 2000, and the updating effort will be continued.



## Update Directory of Taiwan Fulbright Alumni

Fulbright Taiwan has created an online database system in late 2012 and share the usage to the Alumni Association. We have converted the old data spreadsheet into this new system. This year, we produced and updated the address book to 2014, and the data can be traced back to 1958.

### Taiwan Fulbright Alumni Association

台灣傅爾布萊特學友會 第十屆理監事名單

#### President 理事長

Jiang, Yi-Huah 江宜樺 總統府資政  
Presidential Office's Senior Adviser

#### Secretary General 秘書長

Tung, Hans Hanpu 國立台灣大學政治學系 童涵浦 助理教授  
Assistant Professor, Department of Political Science, National Taiwan Univ.

#### Board Directors 理事

Chen, Sung-Po 國立空中大學管理與資訊學系 陳松柏 教授  
Professor, Dept of Management and Information, National Open University

Chen, Tung-Jung 育達科技大學人文社會學院 陳東榮 教授兼院長  
Professor & Dean, College of Humanities and Social Sciences, Yu Da Univ.

Chiu, Cheng-Hsiung 永豐銀行 邱正雄 董事長  
Chairman, Bank SinoPac

Lin, Chien-Fu 台灣經濟研究院/台灣大學經濟系 林建甫 院長/教授  
President, Taiwan Institute of Economic Research; Professor, NTU

Lin, Chu-Chia 行政院大陸委員會 林祖嘉 副主任委員  
Deputy Minister, Mainland Affairs Council, Executive Yuan

Lim, Jen-Sen 環球經濟研究社 林建山 社長  
President, The World Economics Society

Lee, Ji-Chu 臺灣金融控股臺灣銀行 李紀珠 董事長  
Chairperson, Taiwan Financial Holdings and Bank of Taiwan

Lee, Yen-Yi 教育部高教司 李彥儀 司長  
Director General, Department of Higher Education, Ministry of Education

Lee, Yun-Jie 國立空中大學公共行政系 李允傑 教授  
Professor, Department of Public Administration, National Open University

Lou, Yung-Chien 政治大學企管系/公企中心 樓永堅 教授兼主任  
Professor, Dept. of Business Administration, National Chengchi University

Ma, Han-Pao 前司法院大法官 馬漢寶 教授  
Former Grand Justice, Judicial Yuan

Vocke, William 學術交流基金會 李沃奇 執行長  
Executive Director, Foundation for Scholarly Exchange

Wu, Se-Hwa 教育部 吳思華 部長  
Minister, Ministry of Education

Wu, Jing-Jyi 國立政治大學 吳靜吉 名譽教授  
Emeritus Professor, National Chengchi University

#### Chief Supervisor 監事會主席

Seng, Jia-Lang 國立政治大學會計學系 譚家蘭 教授  
Professor, Department of Accounting, National Chengchi University

#### Supervisors 監事

Chen, Yane-Hao 國立台北大學應用外語學系 陳彥豪 教授兼系主任  
Professor and Chair, Department of Foreign Languages and Applied Linguistics, National Taipei University

Hu, Yaw-Herng 國立台灣大學外國語文學系 胡耀恆 名譽教授  
Emeritus Professor, Department of Foreign Languages and Literatures, National Taiwan University

Huang, Kwei-Bo 政治大學外交學系 黃奎博 副教授  
Associate Professor, Department of Diplomacy, National Chengchi Univ.

Tsai, Yuh-Yuan 國立東華大學企管系 蔡裕源 教授  
Professor, Dept. of Business Administration, National Dong Hwa Univ.

## Alumni: Achievements

### Selected Taiwan Alumni

張小虹 Chang, Hsiao-Hung, Well-known feminism writer

邱正雄 Chiu, Cheng-hsiung, Chairman, Bank SinoPac

江宜樺 Jiang, Yi-huah, Presidential Office's Senior Adviser

曠湘霞 Kuang, Sun-Shine, General Manager, Public Television Service

郭婉容 Kuo, Wan-Yong, The first female Minister in R.O.C.

李紀珠 Lee, Ji-Chu, Chairperson, Taiwan Financial Holdings and Bank of Taiwan

林懷民 Lin, Hwai-min, Founder, Cloud Gate Dance Theatre

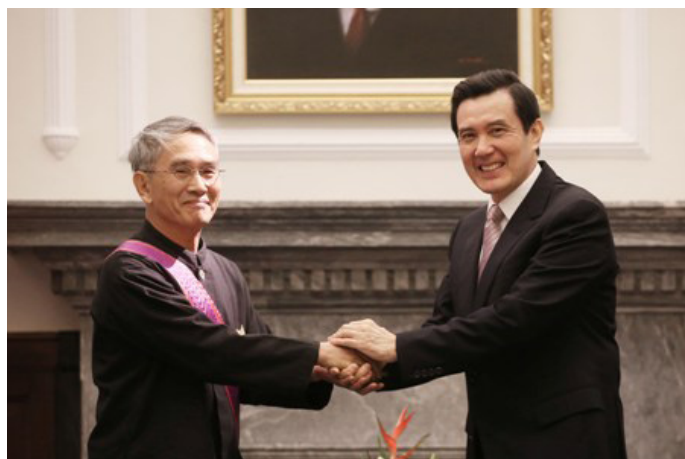
林秀偉 Ling, Hsiu-Wei, Founder, Tai Gu Tales Dance Theatre

馬漢寶 Ma, Herbert Han-pao, Former Grand Justice, Judicial Yuan

申學庸 Shen, Hsueh-Yung, Former Minister, Ministry of Culture

吳榮義 Wu, Rong-I, Chairman, Taiwan Brain Trust

吳思華 Wu, Se-hwa, Minister, Ministry of Education



▲ Alumnus choreographer Lin Hwai-min was honored by the President with the "Order of Brilliant Star with Special Grand Cordon", one of the Taiwan's highest decorations on November 18th, 2013.

### Fulbright Taiwan U.S. Alumni Network

Officially established in May 2015, the Fulbright Taiwan U.S. Alumni Network already has over 250 members spread throughout the world. We believe that the common experience that we all share--living in one of the world's loveliest countries--will enable alumni to develop strong friendships over time. As such, our goal is to grow slowly but steadily. We created three chapters in areas with a high concentration of alumni, hosted a gathering in each location, and setup an Alumni Directory so that our members can connect with each other on an individual basis. But more than anything, we are here to pursue the Fulbright goal of international exchange by deepening and strengthening our mutual connection to Taiwan.

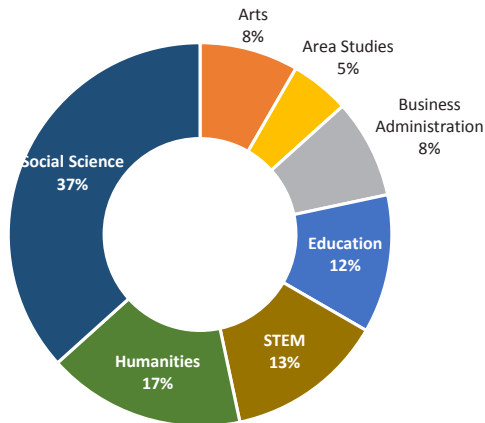


Brian Bumpas  
Co-Founder, Fulbright Taiwan U.S. Alumni Network

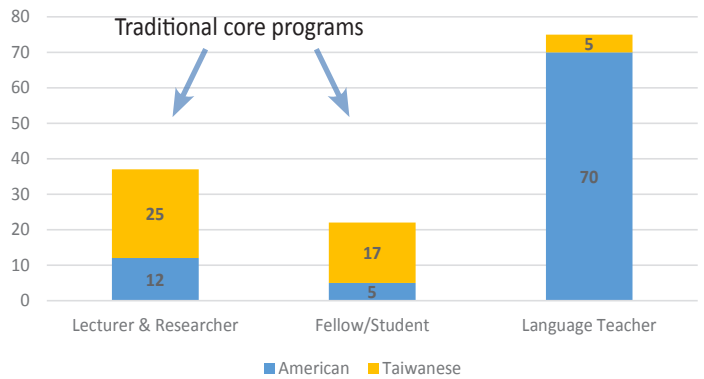
## V. Grantees

In the fiscal year of 2014-2015, Foundation for Scholarly Exchange supported **136** grantees, including 47 Fulbright Taiwan grantees, 87 Fulbright U.S. grantees, and 2 FSE grantees. They were broadly diverse in terms of gender, ethnicity, and geography.

### Grantees by Academic Fields



### Grantees by Award Categories



▲ Traditional core programs: U.S. Scholars & Fellow/Students, Taiwan Scholars, Non-Academic Professionals & Students



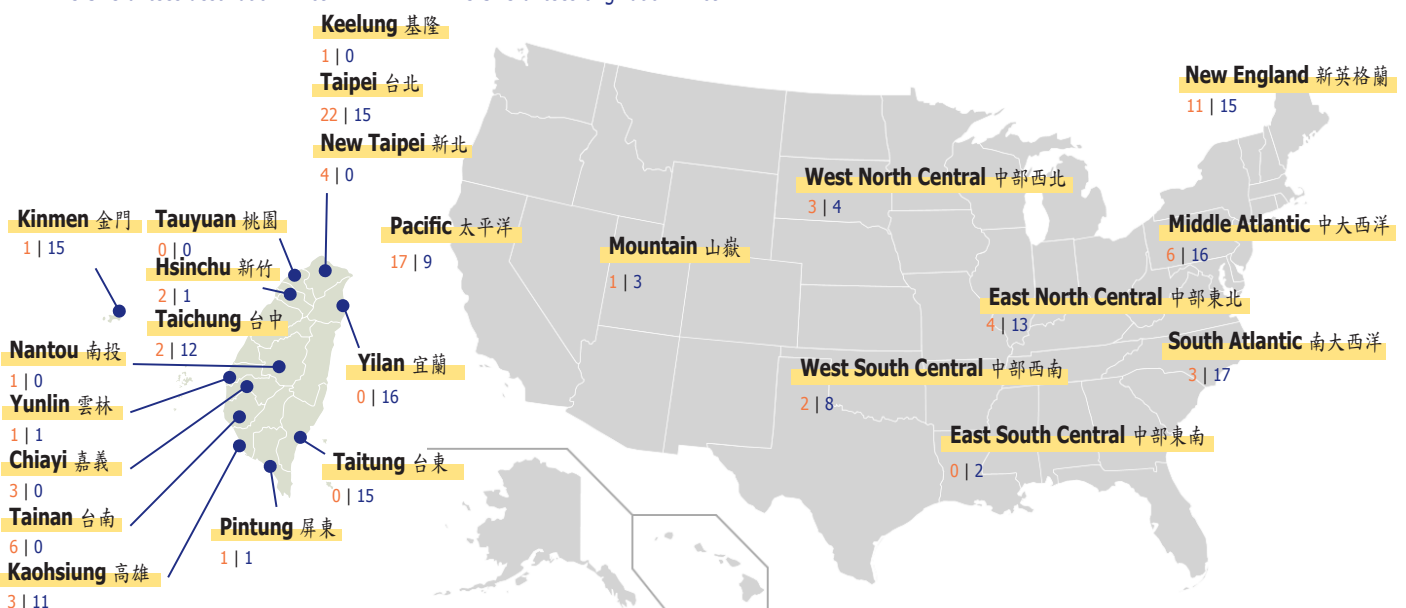
*"As a former Fulbrighter I know first-hand the importance of the program. As a FSE board member, I am honored to help facilitate these exchanges between Taiwan and the U.S."*

Alys Spensley, FSE Board Member;  
Fulbrighter in Yunnan, China;  
Director of the American Cultural Center, AIT

### Grantee Distribution (Total = 136)

In Taiwan  
Taiwan Grantees origination = 47  
U.S. Grantees destination = 89

In U.S.  
Taiwan Grantees destination = 47  
U.S. Grantees origination = 89



# Grantees: 2014-2015 Fulbright Awards for U.S. Citizens

## Senior Scholars (12)

### Laurie Battle (仝羅利)

Associate Professor, Department of Mathematical Science, College of Letters, Sciences, and Professional Studies, Montana Tech of The University of Montana, MT

Project Title: "Mathematical Modeling in Biology, Modeling the Formosan Salmon

Host Institution: Department of Life Sciences, National Chung Hsing University

### James Behuniak (江文思)

Associate Professor and Chair, Department of Philosophy, Colby College, ME

Project Title: "American and Chinese Philosophy in Taiwan"

Host Institution: Department of Philosophy, National Taiwan University

### Ariel Fox (艾瑞)

Postdoctoral Researcher, Department of East Asian Language and Civilizations, Graduate School of Arts and Sciences, Harvard University, MA

Project Title: "Trading Stories: Money, Merchants, and Commerce in Early Modern Chinese Drama"

Host Institution: Institute of Chinese Literature and Philosophy, Academia Sinica

### Donald Hatfield (施永德)

Associate Professor, Department of Liberal Arts, Berklee College of Music, MA

Project Title: "Far Ocean Fishing, Placemaking, and Formations of Taiwanese Indigenous Identity"

Host Institution: Department of Public and Cultural Affairs, National Taitung University

### Carol Lee (李思美)

Professor, Department of Zoology, College of Arts and Sciences, University of Wisconsin - Madison, WI

Project Title: "Evolution in Response to Novel Pathogens During Biological Invasions"

Host Institution: Biodiversity Research Center, Academia Sinica

### Randall Nadeau (那原道)

Professor, Department of Religion, Trinity University, TX

Project Title: "The History of Religious Studies As An Academic Discipline: Western Scholarship on Chinese Religions"

Host Institution: Department of History, Tunghai University

### Marilyn Rahilly (雷瑪麗)

Assistant Professor, English Language Institute, George Mason University, VA

Project Title: "Improving English Speaking Proficiency and Lowering the Affective Filter in East Asian Adult Learners"

Host Institution: Department of English, National Taiwan Normal University

### Terry O'Reilly (易光海)

Artist, Mabou Mines, NY

Project Title: "Meeting in the Mountains"

Host Institution: College of Theatre Arts, Taipei National University of the Arts

### Nancy Wei (衛純娟)

Associate Professor and Chair, Department of International Political Economy & Diplomacy, College of Public and International Affairs, University of Bridgeport, CT

Project Title: "Cross-Strait Book Manuscript and South China Sea Claims"

Host Institution: Graduate Institute of Public Affairs Management, Transworld University

### Jake Werner (文哲凱)

Postdoctoral Researcher, Department of History, Division of the Social Sciences, University of Chicago, IL

Project Title: "Everyday Crisis and the Rise of the Masses in China, 1927-1949"

Host Institution: Graduate Institute for Social Research and Cultural Studies, National Chiao Tung University

### Monica Yang (楊雅淳)

Associate Professor, Department of Management, Marketing and Decision Sciences, School of Business, Adelphi University, NY

Project Title: "Determinants and Performance of Cross-border Mergers and Acquisitions across the Taiwan Strait 2000-2013"

Host Institution: Department of International Business, National Chengchi University

### Michael Yu (尤俊欽)

Associate Professor, Department of Biological Sciences, College of Arts and Sciences, University at Buffalo, The State University of New York, NY

Project Title: "The Role of Protein Arginine Methylation in the Function of Pre-mRNA Splicing Factor Prp19"

Host Institution: Institute of Molecular Biology, Academia Sinica

## Fellows (Students) (5)

### Diane Choi (崔智惠)

BA, History and Literature, Harvard University, MA

Project Title: "Migrant Bride: A Collaborative Film Project in Taiwan"

Host Institution: Department of Film-making, Taipei National University of the Arts

### Lance Crisler (柯則已)

PhD Candidate, Classical Chinese Literature, University of California - Los Angeles, CA

Project Title: "Lost Memories: The Instability of History in the Eastern Han"

Host Institution: Institute of History and Philology, Academia Sinica

### Mary Hamilton (何美笑)

BA, Chinese and China Studies, Fordham University, NY

Project Title: "Ancient Sailing Techniques among Taiwan's Indigenous Peoples"

Host Institution: Department of Public and Cultural Affairs, National Taitung University

### Nathaniel Maynard (馬耐德)

MA, International Environmental Policy / Ocean & Coastal Resource Management, Monterey Institute of International Studies, CA

Project Title: "What is the Economic Benefit of the Houbihu Marine Reserve?"

Host Institution: Dept. of Planning and Research, National Museum of Marine Biology and Aquarium

### Joshua Stenberg (石峻山)

PhD Candidate, Chinese Theatre, Nanjing University, Nanjing

Project Title: "Taiwanese Minnan Glove Puppet Theater in Regional Perspective"

Host Institution: National Taiwan College of Performing Arts

## Taipei ETAs (5)

### Alyssa Marchetti (甯書方)

M.Ed, Special Education, Hunter College, NY

### Aria Ogawa (小川有歌)

BA, Art / Business / Anthropology, Franklin and Marshall College, PA

2nd year ETA, Former Yilan ETA

Host Institution: Department of Education, Taipei City Government

### Annabelle Royer (陸安娜)

BA, English/ Education, Marymount Manhattan College, New York

2nd year ETA, Former Kinmen ETA

Host Institution: Department of Education, Taipei City Government

### Rebekah Shyloski (施蕊蓓)

BA, Spanish / Art History / Art, Ithaca College, New York

2nd year ETA, Former Yilan ETA

Host Institution: Department of Education, Taipei City Government

### Matthew Wong (王歡樂)

MAT, Secondary Education- Social Science, University of Southern California, California

## Yilan ETAs (16)

### Anna Boffice (包安娜)

BA, Anthropology/ Visual Arts/ Italian Studies, Rutgers University, NJ

### Yoon Sung Choi (崔允誠)

BA, English, Cornell University, NY

### Samantha Freitag (傅曼莎)

BA, International Relations / Business, University of Southern California, CA

### Emma Fridel (斐艾瑪)

B.A./B.S, Biology/ Chinese/ Spanish, Duke University, North Carolina

### Kerrin Hensley (何凱音)

BA, Chinese/ Astrophysics, Williams College, MA

### Samantha Herrick (何曼珊)

BA, Elementary Education/ Sociology, Wake Forest University, NC

### Lakyn Hose (何蕾思)

BA, International Relations/ Chinese/ TESOL, West Virginia University, WV

### Barrington Hwang (黃品傑)

BA/BS, Chemistry/ Economics/ Biology, Texas Christian University, TX

### Lauren Kwiatkowski (康蘭)

BA, History and International Relations/ Asian Studies, Tulane University, LA

### Jane Lo (羅菁恩)

BA, Chinese/ Political Science/ Psychology, Rutgers University, NJ



**Emi Preston (坂本惠美)**

BA, Spanish/ Chinese, University of Washington, WA

**Kyle Renick (雷凱爾)**

BA, Journalism/ Communication, Arizona State University, AZ

**Albert Wei (魏宏鈞)**

BA, Political Science / Sociology, Rice University, TX

**Matthew Werth (魏桐文)**

BA, Chinese/French/Spanish, University of Delaware, DE

**Kenya Williams (于麗華)**

BA, Chinese/ Spanish / Secondary Education, Michigan State University, MI

**Yue Yuan (袁月)**

BA/ BS, English Literature/ Psychology, University of Illinois at Urbana-Champaign, IL

**Kaohsiung ETAs (11)****Julia Adams (安雅)**

BA, Asian Studies/ Writing/ Museum Studies, University of Michigan, MI

**Christian Allen (艾思誠)**

BA, International Studies/Political Science/Asian Studies/Economics, University of Denver, CO

**Phoebe Benich (貝菲菲)**

BA, International Relations/ Chinese, College of William & Mary, VA

**Jacob Boyd (包亞格)**

BA, Political Economy / Environmental Studies / Spanish, Tulane University, LA

**Tiixa Chukwuezi (茱蒂莎)**

BA/BS, Philosophy/ International Relations, Boston College, MA

**Caroline Cotto (柯若蘭)**

BS, Human Science / International Health, Georgetown University, DC

**Timothy DeVita (丁維堤)**

BA, American Studies, Georgetown University, DC

**Fotini Gan (甘翕玉)**

BA, International Relations/Chinese Studies, Syracuse University, NY

**Ariela Hazan (罕艾獅)**

BA, Biology, Hunter College, City University of New York, NY

**Kristin Quach (郭寶琳)**

BA, Linguistics/Chinese/TESL, University of Florida, FL

**Alexandra Rudow (盧雅詩)**

BA, World Politics/ Economics, Hamilton College, NY

**Kinmen ETAs (15)****Katherine Blackburn (柏若玲)**

BA, Chinese/ Linguistics, Lawrence University, WI

**Philip Delvecchio (費杰)**

BS, Computer Science / Chinese, University of North Carolina at Chapel Hill, NC

**Kelly Donovan (樂凱莉)**

BA, Spanish /Asian Studies, University of North Carolina at Greensboro, NC

**Kristian Edosomwan (艾可晴)**

BA, Asian Studies/Sociology, Rice University, MN

**Lillian Ferraz (費麗蓮)**

BA, English Literature/ Music / Chinese / Women, Gender & Sexuality, Pacific Lutheran Univ., WA

**Hanley Fultz (福漢利)**

BA, International Studies/Politics, Earlham College, IN

**Cassandra Gross (高麗虹)**

BA, Neuroscience, Amherst College, MA

**Ryan Huffman (何瑞安)**

BA, Chinese and Japanese Studies / TESOL, Valparaiso University, IN

**Katherine Klein (魏青蘭)**

BA, International Studies / Religious Studies, Rhodes College, TN

**Robert Klinkel (馬特)**

BA, Psychology/Spanish/ Chinese, New College of Florida, FL

**Sophia Kor (柯家寶)**

BA, Music/Asian Studies/Chinese, Saint Olaf College, MN

**Rachel Mooney (孟瑞琪)**

BS, Early Childhood Education / Psychology, Otterbein University, OH

**Emma Shirey (薛艾瑪)**

BA/ BS, Sociology/Cognitive Science, Truman State University, MO

**Savannah Tenney (田莎娜)**

BA, English and Anthropology, Wheaton College, MA

**Shennon Lu (盧亭好)**

BA, English, Amherst College, MA

**Taichung ETAs (10)****Meredith Banks (班瑞絲)**

BA, African Studies / Chinese Studies, Emory University, GA

**Joyce Chou (周維思)**

BA, Sociology/Poverty, Justice & Capabilities, Rice University, TX

**Jedrek Dineros (陳杰睿)**

BA, Anthropology/ International Studies, University of California-Irvine, CA

**Sarah Dudek (杜拉拉)**

BA, Chinese and Japanese Languages, Beloit College, WI

**Diane Fru (戴安)**

BS, Psychology/Pre-Medicine/Biology, Iowa State University, IA

**Catherine Gerkis (葛淑云)**

BA, Chinese and Mathematics, Williams College, MA

**Chia Ying Hong (洪英嘉)**

BA, International Studies / Psychology/ Chinese, University of Kentucky, KY

**Melissa Hosek (何善美)**

BA, Asian Studies / Political Science, Hobart and William Smith Colleges, NY

**Julianna Lau (劉慧楨)**

BS, Biological Sciences/Spanish, University of Connecticut, CT

**Christopher Szczerba (史誠雄)**

BA, International and Global Studies/ Italian, University of Central Florida, CA

**Taitung ETAs (13)****Rachel Bogdan (柏瑞秋)**

BA, International Relations / Asian Studies, Rollins College, FL

**Dorronda Bordley (白德蘭)**

BA, Sociology/Chinese and Linguistics, Wake Forest University, NC

**Matthew Farley (馮樂天)**

BA, Peace, War & Defense / Classical Humanities, University of North Carolina at Chapel Hill, NC

**Lauren Gillespie (靈珊)**

BA, Creative Writing / International Affairs, Florida State University, FL

**Lisa Goddard (顧蓮)**

BA, Language and Social Behavior, Brown University, RI

**Kameryn Groom (古佳美)**

MA, Secondary Education / TESOL, University of Missouri-St. Louis, MO

**Jacqueline Kolawole (孔妍希)**

BA/BS, Business Administration / Studio Art, McDaniel College, MD

**Neel Lalkiya (黃倪歐)**

BA, Chemistry, Northwestern University, IL

**Matthew Lenzen (雷馬修)**

BBA, Accounting / Business Honors, Texas A&M University, TX

**Jade Luo (羅瑞琪)**

BA, Social Studies/ East Asian Studies, Harvard University, MA

**Jennifer Mayer (梅真寧)**

BA, Chinese/ Political Science/Theater, The Ohio State University, OH

**Catherine Novack (倪煜洁)**

BA, Chinese Area Studies/ Music, Kenyon College, OH

**Victoria Yee (余致欣)**

MA, Sociology, Stanford University, CA

Terry O'Reilly's interview about his Fulbright Taiwan year. The story is available on Fulbright Taiwan YouTube Channel at [video.fulbright.org.tw](https://video.fulbright.org.tw)

*"...I am from Memphis Tennessee... Memphis is a big town, but there is a lot of rural people. Being in the truck with Xi'xia people, cramming into the back of pickup truck going down to festival, helping eighty year old grandmothers on and off the pick up truck seem to me a lot like Tennessee! And you know exactly what to do. It felt like home. It felt like I left home to come home."*

*Terry O'Reilly (2014-2015 Senior Scholar)*

## Grantees: 2014-2015 Fulbright Awards for Taiwan Citizens

### Senior Scholars (20)

#### Ching-Ching Chang (張卿卿)

Chair Professor, Department of Advertising, National Chengchi University

Project Title: "Media Entertainment and Mood Management in Different Cultures"

Host Institution: University of Washington, WA

#### Hsuan-Ting Chang (張軒庭)

Professor, Department of Electrical Engineering, National Yunlin University of Science and Technology

Project Title: "Computer aided detection and analysis of early cancer region in gastrointestinal endoscopy magnified narrow-band images"

Host Institution: University of Arizona, AZ

#### Yu-Chun Chang (張玉君)

Professor, Department of Transportation Science, College of Maritime Science and Management, National Taiwan Ocean University

Project Title: "Friendly airport for elderly air passengers"

Host Institution: School of Management, University of Texas at Dallas, TX

#### Hsiang-Ke Chao (趙相科)

Associate Professor, Department of Economics, National Tsing Hua University

Project Title: "Understanding Public Policy: An Interdisciplinary Approach"

Host Institution: Duke University, NC

#### Shu-Heng Chen (陳樹衡)

Distinguished Professor, Department of Economics, National Chengchi University

Project Title: "Agent-Based Macroeconomic Models in Retrospect and Prospect"

Host Institution: The New School for Social Research, NY

#### Yane-Hao Chen (陳彥豪)

Department Chairperson and Center Director, Department of Foreign Languages and Applied Linguistics; Center for International Negotiations and Interpretations, National Taipei University

Project Title: "A Study of the Pentad-Gestalt Rhetoric as an Intercultural Strategy for Conflict Resolution"

Host Institution: Cornell University, NY

#### Yi-Chuen Chen (陳怡群)

Associate Professor, Department of Psychology, National Chung Cheng University

Project Title: "Development of Parental Value and Belief Measures to Use in Parent-Child Interaction Therapy for Taiwanese Families"

Host Institution: Centers for Disease Control and Prevention, GA

#### Wen-I Chuang (莊文議)

Associate Professor, Department of Finance, National Taiwan University

Project Title: "Which Market Is the Main Source of Market-Wide Information? The Stock versus Futures Market"

Host Institution: Oregon State University, OR

#### Pau-Choo Chung Chan (詹寶珠)

Professor, Dept. of Electrical Engineering, National Cheng Kung University

Project Title: "Using Multi-model Fusion for Child's Emotion and Activity Analysis"

Host Institution: University of Wisconsin-Madison, WI

#### Jui-Ying Feng (馮瑞鶯)

Associate Professor, Department of Nursing, National Cheng Kung University

Project Title: "Child maltreatment and criminality: prevalence, characteristics and consequences of childhood victimization and violence"

Host Institution: School of Nursing, University of Rochester, NY

#### Hong-Wen Huang (黃鴻文)

Professor, Department of Education, National Taiwan Normal University

Project Title: "Why not Listen to Students' voice? A Critical Analysis of Student Perspective on School Curriculum and Its Implications for Education"

Host Institution: Department of Curriculum and Instruction, University of Wisconsin-Madison, WI

#### Mei-Feng Lin (林梅鳳)

Associate Professor, Department of Nursing; Institute of Allied Health, National Cheng Kung University

Project Title: "Exploring the psychosocial impacts, vulnerability and adjustment for women with breast cancer"

Host Institution: School of Nursing, University of Washington, WA

#### Hui-Ing Ma (馬慧英)

Professor, Department of Occupational Therapy, National Cheng Kung University

Project Title: "The Relationships among Stigma, Social Resources, and Quality of Life in People with Parkinson's Disease"

Host Institution: Tufts University, MA

#### Chiung-Tao Shen (沈瓊桃)

Professor, Department of Social Work, National Taiwan University

Project Title: "Building and evaluating a court-connected education program for divorcing parents in Taiwan"

Host Institution: University of California, San Diego, CA

#### Wen-Hui Tang (唐文慧)

Professor, Department of Sociology/ Center for General Education, National Sun Yat-sen University

Project Title: "Opt Out or Pushed Out? Mothering and Identity in Taiwan and the U.S."

Host Institution: Boston University, MA

#### Hui-Ting Wang (王慧婷)

Assistant Professor, Department of Special Education, National Taiwan Normal University

Project Title: "Advanced Integration of Theory and Practice of Assistive Technology and Evidence-based Teaching in Severe Autism"

Host Institution: University of North Texas, TX

#### Sheng-Jyh Wang (王聖智)

Professor, Department of Electronics Engineering, National Chiao Tung University

Project Title: "Hierarchical Density Estimation and Unsupervised Image Matting Based on Bayesian Sequential Partitioning"

Host Institution: Department of Statistics, Stanford University, CA

#### Chia-Chi Wu (吳佳琪)

Assistant Professor, Department of English, National Taiwan Normal University

Project Title: "Global Wuxia: 21st Century Martial Arts Film"

Host Institution: Department of East Asian Languages and Civilizations, Harvard University, MA

#### Mei-Ying Wu (吳玫瑛)

Associate Professor, Department of Taiwanese Literature, National

Cheng Kung University

Project Title: "Cold War America and the Canonization of Children's Literature in Taiwan: a Crosscultural Perspective and Investigation"

Host Institution: University of Minnesota-Twin Cities, MN

#### Yi-Lin Wu (吳儀玲)

Professor, Department of Economics, National Taiwan University

Project Title: "Liquidity Commonality, Relative Performance Evaluation, Related Peer Groups in CEO Compensation, and Differential Risk-Taking Incentives"

Host Institution: Department of Finance, Fisher College of Business, Ohio State University, OH

### Non-Academic Professionals (4)

#### Pei-Chi Jung (榮珮琪)

Section Chief, Secretariat, National University of Kaohsiung

Project Title: "Fundraising in Higher Education: A Case Study in the United States and Its Inspiration to Taiwan"

Host Institution: California State University, Fullerton, CA

#### Wei-Yun Kuo (郭瑋芸)

Section Chief, Department of International and Experiential Learning, Youth Development Administration, Ministry of Education

Project Title: "Public-Private Collaboration Model of Service-Learning"

Host Institution: Leo T. McCarthy Center for Public Service and the Common Good, University of San Francisco, CA

#### Li-Yu Lee (李梨瑜)

Secretary, Office of the President, National Chung Cheng University

Project Title: "The Peace Corps in Practice"

Host Institution: School of Hospitality Business Management, Washington State University, WA

#### Tsai-Ping Ma (馬彩萍)

Director of Accounting, National Museum of Marine Biology and Aquarium

Project Title: "Empirical and Comparing the Operating Management between National Museum of Marine Biology and Aquarium and California Academy of Sciences"

Host Institution: California Academy of Sciences, CA



## Experience America Research (1)

### Pei-Hsiu Chen (陳佩修)

Professor, Graduate Institute of Southeast Asian Studies, National Chi Nan University

Project Title: "Reinventing US-ASEAN Relations in the Age of Asia-Pacific Community: A Perspective of 'Power of Balance'"

Host Institution: East and West Center, HI

## Doctoral Dissertation Research (3)

### Chien-Shou Chen (陳建守)

Ph.D. Candidate, Department of History, National Taiwan University

Host Institution: Fairbank Center for Chinese Studies, Harvard University, MA

### Chun-Tung Kuo (郭俊東)

Ph.D. Candidate, Institute of Health Policy and Management, College of Public Health, National Taiwan University

Host Institution: Department of Social and Behavioral Sciences, Harvard School of Public Health, MA

### Shu-Mei Wang (王淑美)

Ph.D. Candidate, Institute of Allied Health Sciences, National Cheng Kung University

Host Institution: Department of Occupational Therapy, Tufts University, MA

## 1st Year Ph.D. Study (6)

### Yu-Hui Chang (張宇慧)

Research Assistant, Department of Education, National Chengchi University

Discipline: Education

Host Institution: University of Minnesota, Twin Cities, MN

### An-Tsu Chen (陳安祖)

Research Assistant, Center for Educational Research and Evaluation, National Taiwan Normal University

Discipline: Economics

Host Institution: Department of Economics, University of Washington, WA

### Yann-Ru Ho (何彥如)

Adjunct Lecturer, General Education Center, Hwa Hsia Institute of Technology

Discipline: Education

Host Institution: University of California, Los Angeles, CA

### Pei-Ling Huang (黃佩玲)

Graduate Student, Assistant, Graduate Institute of Musicology, National Taiwan University

Discipline: Musicology

Host Institution: Department of Music, Harvard University, MA

### Yi-Hao Su (蘇翊豪)

Research Assistant, Dept. of Political Science, National Taiwan University

Discipline: Political Science

Host Institution: Dept. of Political Science, State University of New York-Albany, NY

### Yi-Ping Wu (吳依屏)

Research Assistant, National Taiwan University

Discipline: Drama and Theatre

Host Institution: Ohio State University, OH

## 2nd Year Ph.D. Study (7)

### Cheng-Yu Chao (招承榆)

Research Assistant, National Taipei University

Discipline: Political Philosophy

Host Institution: Binghamton University (SUNY), NY

### Po-Hsi Chen (陳柏旭)

Military Service, New Taipei City Government

Discipline: Area Studies (East Asian)

Host Institution: Yale University, CT

### Han-Hui Hsieh (謝瀚輝)

Military Service, Ministry of Foreign Affairs

Discipline: International Relations

Host Institution: University of Southern California, CA

### Li-Ling Lee (李莉苓)

Judge, Family Division of the Taipei District Court

Discipline: Law

Host Institution: University of California, Berkeley, CA

### Chih-Ho Lin (林芝禾)

Research Assistant, National Sun Yat-Sen University

Discipline: Art History

Host Institution: University of California, San Diego, CA

### Jiun-Da Lin (林竣達)

Research Assistant, Academia Sinica

Discipline: Political Science

Host Institution: University of Maryland, College Park, MD

### Yi-Hung Liu (劉羿宏)

Freelance Translator

Discipline: American Studies

Host Institution: University of Hawaii, HI

## Intl. S&T Ph.D. Award (1)

### Yung-Tian Gau (高永恬) -3rd yr

Student in Medical Science, National Yang Ming University

Discipline: Neuroscience

Host Institution: Johns Hopkins University, MD

## FLTAs (5)

### Chun-Wei Tsai (蔡純瑋)

English Substitute Teacher, Affiliated Senior High School of National Taiwan Normal University

Discipline: Drama and Theatre

Host Institution: Boston University, MA

### Yi-Hsuan Tsai (蔡怡宣)

Student Teacher, Taipei Municipal Song-Shan Senior High School

Discipline: Foreign Languages & Literatures

Host Institution: Concordia College, MN

### Yu-Chin Tsai (蔡雨芹)

Chinese Tutor, Freelancer

Discipline: Business Administration

Host Institution: Pacific University Oregon, OR

### Ying-Jeng Wang (王瑋鈺)

English Substitute Teacher, Taipei Municipal Jianguo Senior High School

Discipline: Liberal Arts

Host Institution: Ursinus College, PA

### Yun-Tan Wu (吳昀曇)

English and Chinese Teacher, Jinhu Elementary School

Discipline: TESOL

Host Institution: Xavier University, OH

## 2014-2015 "FSE" Foundation Awards

## TEFL Trainers (2)

### Sarah De Mola (慕莎拉)

MA, Teaching English to Speakers of Other Languages, Monterey Institute of International Studies, CA

Award Title: "FSE English Teacher Training & Research Awards"

Host Institution: Foundation for Scholarly Exchange

### Emily Quade (奎艾蜜)

MA, Teaching English to Speakers of Other Languages, Monterey Institute of International Studies, CA

Award Title: "FSE English Teacher Training & Research Awards"

Host Institution: Foundation for Scholarly Exchange

*"...my Fulbright experience provided a unique opportunity to do research in a new culture while also forming life-long connections and friendships. I truly see the result of this program's goal to build and strengthen bridges between the United States and the world and believe this experience will play an important role in my future work and life"*

Jung, Pei-Chi 蔡珮琪  
(2014-15 Non-Academic Professionals)



## VI. Finance

### Financial Review

Fulbright Taiwan had a good year financially. Income was up, the number of grantees increased, the size of grants increased, and general expenses were down. As the Audit Statement indicates, FSE continues its long record of exception free audits and fiscal responsibility. Below Total Income and Expense includes indirect Funds while Direct Income & Expense only records funds passing through the FSE budget. The Direct Expenses for the 2014-2015 program year equaled NT \$88,461,975.

### Independent Auditor's Report



安侯建業聯合會計師事務所

KPMG

台北市11049信義路5段7號68樓(台北101大樓)  
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Xinyi Road, Taipei, 11049, Taiwan, R.O.C.

Telephone 電話 + 886 (2) 8101 6666  
Fax 傳真 + 886 (2) 8101 6667  
Internet 網址 kpmg.com/tw

#### Independent Auditors' Report

The Board of Directors  
Foundation for Scholarly Exchange:

We have audited the accompanying balance sheets of the Foundation for Scholarly Exchange as of June 30, 2015 and 2014, and the related statements of revenue, expenditures and changes in fund balances and of cash flows for the years then ended. These financial statements are the responsibility of the Foundation's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with the generally accepted auditing standards and the "Regulations Governing Auditing and Certification of Financial Statements by Certified Public Accounts" in the Republic of China. Those standards and regulations require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Foundation for Scholarly Exchange as of June 30, 2015 and 2014, and the results of its operations and its cash flows for the years then ended, in conformity with the generally accepted accounting principles in the Republic of China.

Our audits were made for the purpose of forming an opinion on the basic financial statements taken as a whole. The supplementary information included in Schedules 1 through 4 is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information has been subjected to the auditing procedures applied in the examinations of the basic financial statements and, in our opinion, is fairly stated in all material respects in relation to the basic financial statements taken as a whole.

KPMG

September 10, 2015

The accompanying financial statements are intended only to present the financial position, results of operations, and cash flows in accordance with the accounting principles and practices generally accepted in the Republic of China and not those of any other jurisdictions. The standards, procedures and practices to audit such financial statements are those generally accepted and applied in the Republic of China.

KPMG, a Taiwan partnership and a member firm of the KPMG network of independent member firms affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity.



## FOUNDATION FOR SCHOLARLY EXCHANGE

### Balance Sheets

June 30, 2015 and 2014  
(expressed in New Taiwan dollars)

Assets	Fulbright Program Fund		Plant Fund		Total	
	2015.06.30	2014.06.30	2015.06.30	2014.06.30	2015.06.30	2014.06.30
<b>Current assets:</b>						
Cash	\$ 112,862,122	107,175,694	-	-	112,862,122	107,175,694
Other current assets (note	24,890,815	20,047,983	-	-	24,890,815	20,047,983
<b>Total current assets</b>	<u>137,752,937</u>	<u>127,223,677</u>	<u>-</u>	<u>-</u>	<u>137,752,937</u>	<u>127,223,677</u>
<b>Equipment and fixtures:</b>						
Office equipment	-	-	3,532,288	3,532,288	3,532,288	3,532,288
Office automation equipment	-	-	4,260,259	3,494,519	4,260,259	3,494,519
Leasehold improvements	-	-	19,097,820	19,097,820	19,097,820	19,097,820
	-	-	26,890,367	26,124,627	26,890,367	26,124,627
Less accumulated depreciation	-	-	25,059,847	24,279,620	25,059,847	24,279,620
<b>Net equipment and fixtures</b>	<u>-</u>	<u>-</u>	<u>1,830,520</u>	<u>1,845,007</u>	<u>1,830,520</u>	<u>1,845,007</u>
	<u>\$ 137,752,937</u>	<u>127,223,677</u>	<u>1,830,520</u>	<u>1,845,007</u>	<u>139,583,457</u>	<u>129,068,684</u>
<b>Liabilities and Fund Balances</b>						
<b>Current liabilities:</b>						
Accrued liabilities	\$ 1,932,334	1,147,711	-	-	1,932,334	1,147,711
Advance received (note	24,478,149	24,718,149	-	-	24,478,149	24,718,149
Commitments to grantees (note	771,688	1,160,307	-	-	771,688	1,160,307
Fund balances	110,570,766	100,197,510	1,830,520	1,845,007	112,401,286	102,042,517
	<u>\$ 137,752,937</u>	<u>127,223,677</u>	<u>1,830,520</u>	<u>1,845,007</u>	<u>139,583,457</u>	<u>129,068,684</u>

## Statements of Revenue, Expenditures and Changes in Fund Balances

For the years ended June 30, 2015 and 2014  
(expressed in New Taiwan dollars)

	Fulbright Program Fund		Plant Fund		Total	
	2014-2015	2013-2014	2014-2015	2013-2014	2014-2015	2013-2014
<b>Revenue:</b>						
Allotment from the American Institute in Taiwan - Taipei office	\$ 17,040,000	17,040,000	-	-	17,040,000	17,040,000
Contribution from the Ministry of Foreign Affairs, Republic of China	14,600,000	13,500,000	-	-	14,600,000	13,500,000
Contribution from the Ministry of Education, Republic of China	12,840,000	10,840,000	-	-	12,840,000	10,840,000
Project Fund from the Yilan County Government	11,628,035	11,700,000	-	-	11,628,035	11,700,000
Project Fund from the Kaohsiung City Government	8,013,233	8,400,000	-	-	8,013,233	8,400,000
Project Fund from the Kinmen City Government	14,250,000	15,200,000	-	-	14,250,000	15,200,000
Project Fund from the Taichung City Government	9,500,000	9,500,000	-	-	9,500,000	9,500,000
Project Fund from the Taipei City Government	5,400,000	3,450,000	-	-	5,400,000	3,450,000
Project Fund from the Taitung City Government	6,080,000	-	-	-	6,080,000	-
Project Fund from the Formosa Plastics Group	6,000,000	-	-	-	6,000,000	-
Project Fund from the Taiwan Fulbright Alumni Association	200,000	-	-	-	200,000	-
Project Fund from U.S. Department of State (ECA)	3,681,720	6,508,230	-	-	3,681,720	6,508,230
Other revenue (note 5)	1,988,842	2,103,843	-	-	1,988,842	2,103,843
<b>Total revenue</b>	<u>111,221,830</u>	<u>98,242,073</u>	<u>-</u>	<u>-</u>	<u>111,221,830</u>	<u>98,242,073</u>
<b>Expenditures:</b>						
Grantee program e: (schedule 1)	87,509,673	74,382,316	-	-	87,509,673	74,382,316
Administrative expenditures (schedule 3)	7,268,736	9,852,195	780,227	630,997	8,048,963	10,483,192
Other program expenditures (schedule 4)	5,304,425	4,227,464	-	-	5,304,425	4,227,464
<b>Total expenses</b>	<u>100,082,834</u>	<u>88,461,975</u>	<u>780,227</u>	<u>630,997</u>	<u>100,863,061</u>	<u>89,092,972</u>
Excess of revenue over expenditure	11,138,996	9,780,098	(780,227)	(630,997)	10,358,769	9,149,101
Fund balances at beginning of year	100,828,507	91,314,327	1,214,010	1,579,089	102,042,517	92,893,416
Equipment and fixture acquisitions from Fulbright Program Fund	(14,487)	(265,918)	14,487	265,918	-	-
Fund balances at end of year	<u>\$ 111,953,016</u>	<u>100,828,507</u>	<u>448,270</u>	<u>1,214,010</u>	<u>112,401,286</u>	<u>102,042,517</u>

See accompanying notes to financial statements.

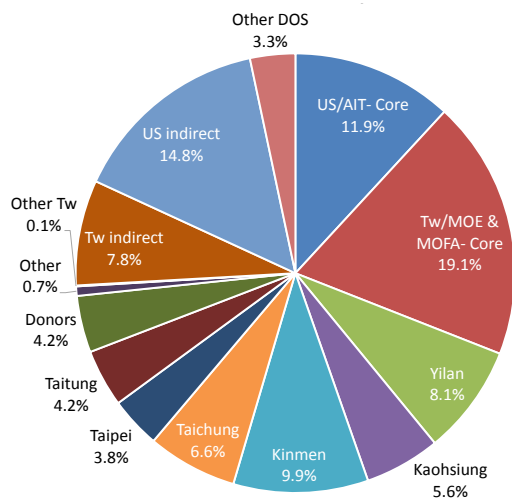
## Finance

A Reserve/Contingency Fund is maintained at approximately 60% of budget.

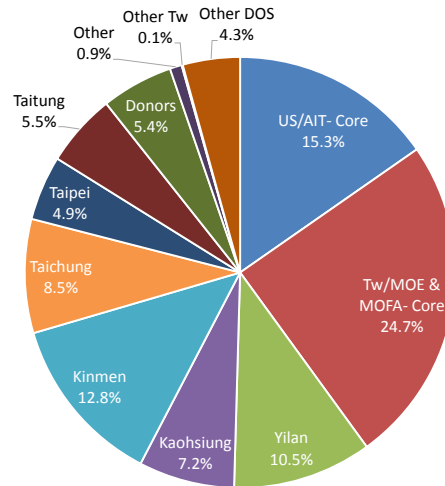
**Indirect:** Indirect funds are provided in-kind or spent in the U.S. on grantees without flowing through the FSE budget.

Grantees = 136

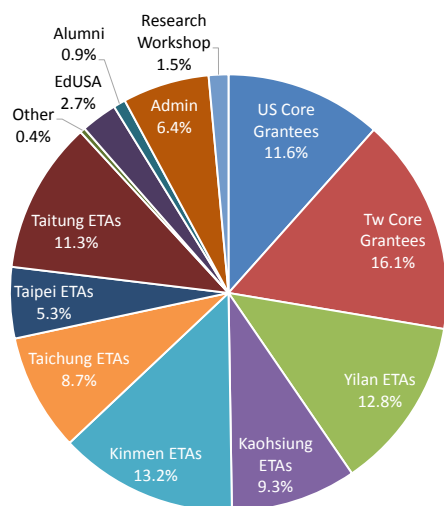
Direct + Indirect Income by Source



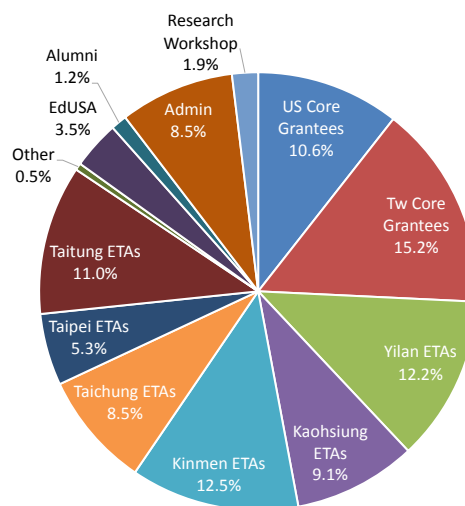
Direct Income by Source



Direct + Indirect Expenses by Program

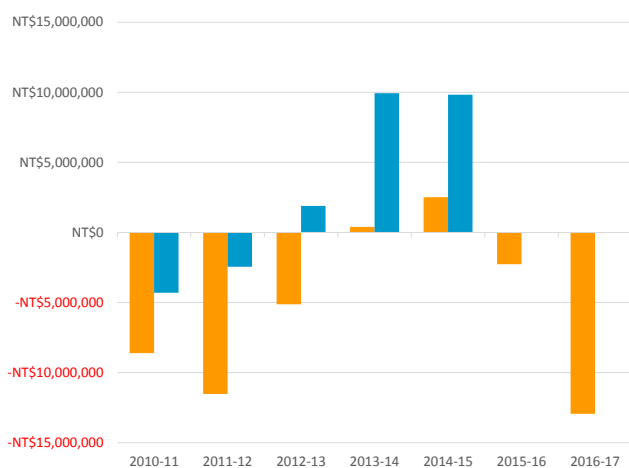


Direct Expense by Program

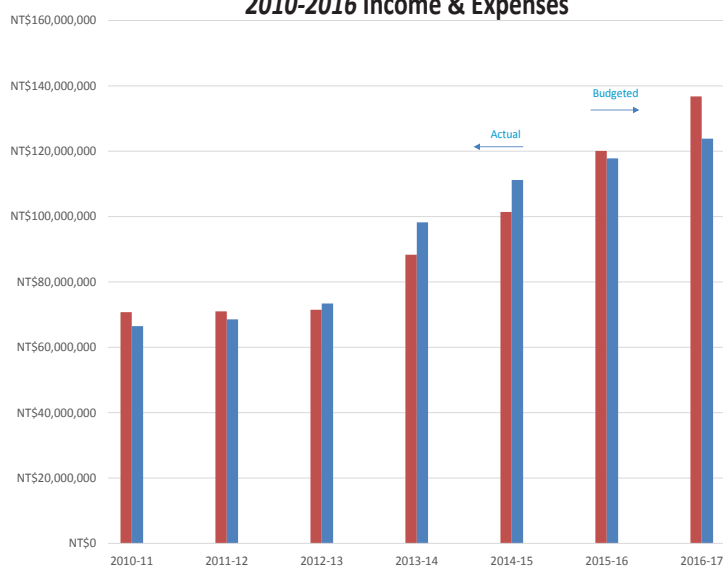


2010-2016 Summary

■ Budgeted ■ Actual



2010-2016 Income & Expenses





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Taipei City Government



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Cherry Yen 顏佳穎 Financial Coordinator

*"I would like to thank FSE's financial supporters for their generosity, and FSE's staff for their dedication. The Fulbright Program is a great embodiment of our strong people-to-people ties."*

*Christopher Marut, Honorary FSE Board Chair; Director, AIT*



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